

EDC Letter for "Choice" Mailing

DRAFT: 9/6/11

In Pennsylvania you have the power to choose the company that supplies your electricity.

As your electric distribution company, (UTILITY NAME) strongly encourages you to do so. Your decision to choose a competitive supplier will not hurt us and may very well help you. (UTILITY NAME) will still be your distribution or "wires" company, making sure power gets to your home or business.

Just like you shop for other services, you can make a decision on an electric supplier based on your own needs and preferences. Generation supply costs comprise the majority of the average electric bill. You can shop based on price, environmental preferences or special services and deals. The best way to get started is by logging on to www.PAPowerSwitch.com – the Pennsylvania Public Utility Commission's (PUC) one-stop shop for electric shoppers.

On PAPowerSwitch.com, simply enter your zip code and average monthly usage, found on your electric bill, and begin comparing how the "Price to Compare" at the top of the chart stacks up against offers from competitive electric suppliers. The Price to Compare is the key to shopping, as it enables you to make a comparison with supplier offers. Please note that our Price to Compare can change on a quarterly basis and does not include distribution charges, which are still paid to (UTILITY NAME).

Comment [RDH1]: Deleted Utility Name..makes it sound like we are competing

Comment [M2]: It is not always a direct comparison, so we'd suggest leaving this specific reference out.

You can still shop for energy suppliers even if you do not have Internet access.. You can call the PUC's Bureau of Consumer Services at 1-800-692-7380 and request a list of competitive suppliers currently making offers in your area. Additionally, information on offers from competitive electric suppliers can be found on the website of the Pennsylvania Office of Consumer Advocate – www.oca.state.pa.us.

Investing a few minutes now to shop for your electricity supplier could provide you with access to innovative energy products and services that can best meet your needs and may even save you money. In Pennsylvania, the power is in your hands, and the choice is yours. Either way, (UTILITY NAME) will be here and stands ready to continue providing safe, reliable electric service to your home or business.