

POSTCARD – OPTION 2 (PEMC Suggested edits – 9/7/11)

Note:

1. Postcard Option 3 with less info is better
2. Any postcard should be oversized to be noticed

PECO Comments in blue – 9-21-11

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# The PA Public Utility commission wants YOU to shop. Switch. and save money on your electric bill!

In Pennsylvania you can choose to purchase the electricity you use from a competitive electric generation supplier and select the energy products and services that best meet your needs! Just like you shop for other services, you can shop for electricity based on price, environmental preferences, or special services and deals.

You already have the power.

PAPowerSwitch.com puts electric shopping at your fingertips. It takes just minutes to enter your zip code and how much electricity you use, on average, each month, and begin to compare how your electric utility's price to compare stacks up against prices of competitive suppliers. Instantly, you can see what competitive suppliers have to offer in the way of fixed or variable prices, renewable energy options, and possible savings.

If you do not have Internet access, the PUC's Bureau of Consumer Services stands ready to assist you. Simply call 1-800-692-7380 and request a list of competitive suppliers currently making offers in your area. We will happily mail the list to you.

And remember, no matter which competitive supplier you choose, you can still depend on the same reliable service and customer care you have always received from your local utility – you will still receive one bill from your electric company, and your electric company will continue to deliver your electricity, read your meter, and respond during a storm or other emergency.

Now is the time to shop for your electric supplier. Log on to www.PAPowerSwitch.com today, and join the more than one million Pennsylvanians who have found energy products that meet their needs at a price they feel good about as they made the decision to Shop. Switch. Save!

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In a competitive electricity market, suppliers can offer consumers innovative products and services to meet individual energy needs – such as fixed or variable prices, renewable energy options, energy efficiency audits, and other value-added benefits. Energy choice is not solely about lower rates; energy choice is also about empowering consumers to make informed energy decisions that best meet their individual needs. For some consumers, their choice may be to stay with the utility.