POSTCARD – OPTION 2 (PEMC Suggested edits – 9/7/11)

Note:

1. Postcard Option 3 with less info is better
2. Any postcard should be oversized to be noticed

 The PA Public Utility commission wants YOUto shop. Switch. and save money on your electric bill!

In Pennsylvania you can choose the company that supplies your electricity and select the energy products and services that best meet your needs**!** Just like you shop for other services, you can shop for electricity based on price, environmental preferences, or special services and deals.

You already have the power.

**PAPowerSwitch.com** puts electric shopping at your fingertips. It takes just minutes to enter your zip code and average monthly usage, and begin to compare how your electric utility’s price to compare stacks up against that of competitive electric suppliers. Instantly, you can see what competitive suppliers have to offer in the way of fixed or variable prices, renewable energy options, and possible savings.

If you do not have Internet access, the PUC’s Bureau of Consumer Services stands ready to assist you. Simply call **1-800-692-7380** and request a list of competitive suppliers currently making offers in your area. We happily will mail the list to you.

It is important to note that your electric utility will not treat you differently if you buy power from a competitive electric supplier. You will still receive **one bill from your electric company**, and your electric company will **continue to deliver your electricity and remain reliable** when it comes to reading the meter, restoring power outages, and responding in an emergency.

Now is the time to shop for your electric supplier. Log on to www.PAPowerSwitch.com today, and join the more than **one million Pennsylvanians** who have found energy products that meet their needs at a price they feel good about as they made the decision to **Shop. Switch. Save!**

In a competitive electricity market, suppliers can offer consumers innovative products and services to meet individual energy needs – such as fixed or variable prices, renewable energy options, energy efficiency audits, and other value-added benefits. Energy choice is not solely about lower rates; energy choice is also about empowering consumers to make informed energy decisions that best meet their individual needs. For some consumers, their choice may be to stay with the utility.