PENNSYLVANIA PUBLIC UTILITY COMMISSION Harrisburg, PA 17105-3265

PA Retail Electricity Market - Joint EDC - EGS Bill

Public Meeting - February 6, 2014 2401345 - Exec Director Docket No. M-2014-2401345

STATEMENT OF COMMISSIONER PAMELA A. WITMER

Before the Public Utility Commission (Commission) today is a Tentative Order containing recommendations from the Commission's Office of Competitive Market Oversight (OCMO) for making a more electric generation supplier (EGS)-oriented utility bill. Specifically, OCMO recommends the inclusion of an EGS logo on electric distribution companies' (EDCs) bills, the expansion of bill messaging space allotted to EGSs, and the inclusion of a Shopping Information Box. These recommendations are well timed, as we have more than 2.2 million customers who are currently receiving generation from EGSs. I agree with OCMO that successful implementation of these proposals will aid customers in not only developing a stronger recognition of and relationship with, his or her EGS, but will also increase customer awareness when participating in the competitive retail electric market.

As a proponent of competitive markets, I applaud this effort and believe it is critically important that we continue to explore ways for EGSs to more directly connect with their customers. I look forward to reviewing the comments the Commission receives on these proposals. I am particularly interested in reviewing EDCs' responses on both the implementation costs and proposed timelines for the recommendations. Notably, however, only well-supported information and calculations will be useful in determining the next steps we will take to implement OCMO's recommendations. Accordingly, EDCs are strongly encouraged to support their proposals and calculations with sufficient evidence to support their claims.

DATE: February 6, 2014

PAMELA A. WITMER COMMISSIONER