INTRODUCTION

Ray Ray Cab Company d/b/a Peoples Cab hereby requests a rate increase and files its tariff for call or demand PA PUC number 2 to become effective April 26, 2015, canceling call or demand PA PUC number 1 which was effective January 5, 2007.

Peoples Cab requests the following increases:

- 1. Flag drop from \$2.50 for the first 1/7 mile to \$4.00 for the first 1/7 mile
- 2. Waiting time from \$.25 per minute to \$.55 per minute
- 3. Surcharge for Sundays and Holidays from \$1.00 per trip to \$2.00 per trip
- 4. Surcharge of \$2.00 for every trip from 5:00PM Friday to 5:00AM Saturday
- 5. Surcharge of \$2.00 for every trip from 5:00PM Saturday to Saturday midnight

If approved these increases would produce additional revenue for both Peoples Cab and its lease drivers to help offset continually increasing operating expenses. The increase would generate additional call or demand revenue of \$6,990. Peoples Cab plans to retain \$3,718 of that total via lease rate increases to its drivers to cover increased expenses and generate a profit in the neighborhood of 15%.

PEOPLES CAB'S PREVIOUS RATE INCREASE

Peoples Cab has not enjoyed a rate increase since 2007.

COST OF LIVING

Peoples Cab needs to increase the driver's compensation to allow them to keep pace with the cost of living. Between January 2007 and the present, the cost of living adjustments have amounted to almost 14%.

VEHICLE DEPRECIATION

Vehicle depreciation will increase due to the additional of a new vehicle in October 2014.

CASHIERING AND MANAGEMENT

Increases are estimated based on this year versus next year considering the competitive current market place we are in.



MAR 2 5 2015

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

SALES AND MARKETING EXPENSES

Increases due to efforts necessitated the presence of Uber and Lyft based on Peoples Cab's best estimates of this year versus next year.

GENERAL AND ADMINISTRATIVE EXPENSES

Legal expense is estimated to increase due to the presence of Uber and Lyft and the PUC's new mileage regulations.

The requested rate increase, besides assisting the Company to cover rising costs and generating a reasonable profit, is required to help it's lease drivers offset their rising expenses.

As previously mentioned, the cost of living has risen almost 14% since the last rate increase. Their portion of this increase would amount to \$3,272.

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Certificate No. A-6310022 A-2008-2036424 Supplemental Call or Demand – Pa. P.U.C. No. 2

Cancels

Call or Demand Pa. P.U.C. No. 1

RAY RAY CAB COMPANY, LLC

d/b/a PEOPLES CABS and d/b/a PITTSBURGH CITY CAB

CALL OR DEMAND NAMING RATES, RULES AND REGULATIONS GOVERNING THE TRANSPORTATION OF PERSONS IN CALL OR DEMAND SERVICE

See Operating Authority, Page 2 of Tariff

RECEIVED

MAR 2 5 2015

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

ISSUED: March 27, 2015

EFFECTIVE: April 26, 2015

ISSUED BY:

Ray Ray Cab Company, LLC James D. Campolongo, President 1825 Liverpool Street Pittsburgh, PA 15233 (412) 323-4722

LIST OF CHANGES MADE BY THIS TARIFF

- 1. First 1/7 mile or fraction thereof from \$2.50 to \$4.00.
- 2. Waiting time, each one (1) minute from \$.25 to \$.55.
- 3. <u>Surcharges</u>: From \$1.00 to \$2.00.
 - a. All Sundays and the following Holidays per trip.
 - b. Every Friday from 5:00 p.m. to Saturday at 5:00 a.m. (N)*
 - c. Every Saturday from 5:00 p.m. to Saturday at midnight. (N)
- 4. Coupon Books as shown on Page 3, Item 5 of Pa. P.U. C No.1 is omitted.
- 5. Section II as shown on Page 3 of Pa. P.U.C. No. 1 is omitted.

*(N) indicates new surcharge.

OPERATING AUTHORITY

To transport as a common carrier, persons upon Call or Demand, in the City of Pittsburgh, Allegheny County.

SCHEDULE OF RATES

ITEM 1 -	METERED RATES		
	First 1/7 mile of fraction the	\$4.00 (A)	
	Each 1/7 mile or fraction the	\$0.25	
	Waiting Time- Each One M	\$0.55(A)	
ITEM 2 -	<u>SURCHARGES</u> All Sundays and Holidays – per trip		\$2.00(A)
	New Year's Day Martin Luther King Day President's Day Easter Memorial Day Fourth of July	Labor Day Columbus Day Veteran's Day Thanksgiving Day Christmas Day	
Every Friday from 5:00 p.m. to Saturday at 5:00 a.m.			\$2.00(A)
Every Saturday from 5:00 p.m. to Saturday at midnight			\$2.00(A)

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CURRENT TARIFF - PEOPLES CAB

Current Flag Drop = \$2.50

1/7 mile = \$.25

Waiting time = \$.25

Sundays/ Holidays surcharge = \$1.00.

1 - way trips beyond 10 miles surcharge \$2.50

Paid Miles 25,410 (less 471 from Flag Drop)

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No. of Trips 3,300

Flag Drop: 3,300 x \$2.50 =	\$8,250
Additional Mileage: 24,939 x \$.25 x 7 =	\$43,643
Waiting time: 6,600 x \$.25 =	\$1,650
Sundays/ Holidays surcharge: 236 x \$1.00 =	236
1 – way trips beyond 10 miles: 825 x \$2.50 =	\$2,062
Total Revenue	\$55,841

PROPOSED TARIFF - PEOPLES CAB

Current Flag Drop = \$4.00	
1/7 mile = \$.25	
Waiting time = \$.55	
Sundays/ Holidays surcharge = \$2.00.	
Every Friday from 5:00 p.m. to Saturday at 5:00 a.m.	\$2.00
Every Saturday from 5:00 p.m. to Saturday at midnight	\$2.00
Paid Miles 25,410 (less 471 from Flag Drop)	
No. of Trips 3,300	

Flag Drop: 3,300 x \$4.00 =	\$13,200	
Additional Mileage: 24,939 x \$.25 x 7 =	\$43,643	
Waiting time: 6,600 x \$.55 =	\$3,630	
Sundays/ Holidays surcharge: 236 x \$2.00 =	\$472	
Every Friday from 5:00 p.m. to Saturday at 5:00 a.m.: 450 x \$2.00	\$900	
Every Saturday from 5:00 p.m. to Saturday at midnight: 493 x \$2.00	\$986	
Total Revenue	\$62,831	

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RAYRAY CAB COMPANY LLC D/B/A PEOPLES CAB BALANCE SHEET FEBRUARY 28, 2015

Assets

Current Assets Cash Intercompany Receivable Prepaid Items	\$10,054 193,657 1,001	
Total Current Assets	204,712	
Property and Equipment Transportation Equipment	16,838	
Less Accumulated Depreciation	2,203	
Net Property and Equipment		14,635
Total Assets		\$219,347
Liabilities and Stockholder's Equity		
Current Liabilities Accounts Payable	1,958	1,958
Total Current Liabilities		
Stockholder's Equity Retained Earnings	\$217,389	
Total Stockholder's Equity		217,389
Total Liabilities and Stockholder's Equity		\$ 219,347

RAYRAY CAB COMPANY D/B/A PEOPLES CAB INCOME STATEMENT 2/28/2015

	2/28/2015	Change	Projected
Call and Demand Revenue	\$55,841	6,990	\$62,831
Lease Revenue	25,830	3,718_	29,548
Total Revenue	\$81,67 1	10,708	92,379
Expenses			
Call and Demand Contra	\$55,841	6,990	\$62,831
Vehicle Repairs	8,259		8,259
Vehicle Depreciation	2,202	3,730	5,932
Vehicle Insurance	2,000		2,000
Call Taking and Dispatch Services	3,165	-185	2,980
Cashiering and Management Wages	2,592	103	2,695
Sales and Marketing	639	111	750
G & A Expense	2,276	224	2,500
Total Expenses	\$76,974	10,973	87,947
Net Income	\$4,697	-265	4,432

LIST OF VEHICLES-PEOPLES CAB

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	MAKE	MODEL	PURCHASED	COST	DEPRECIATION
1	2013 FORD	FUSION	10/10/2014	\$16,838	\$2,203

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OFFICERS'/OWNERS' SALARIES AND DUTIES

James D. Campolongo is the President/CEO of RayRayCab Company d/b/a/ Peoples Cab.

Mr. Campolongo receives a salary of \$ 1,190.00 per year. Mr. Campolongo oversees the daily affairs of the company.

AFFIDAVIT

In the event of any proceedings before the Commission with respect to the proposed rates, it is agreed that the tariff and the financial data submitted therewith, will be offered into evidence by the utility respondent as an exhibit.

Signed:	_
Title: Perselen+	_
Date: 3/26/15	

HOW ARE DRIVERS PAID?

All drivers operate cabs pursuant to lease agreements. These leases were originally submitted to and approved by the Commission in compliance with Title 52, Sec. 29.215(a). Peoples Cab leases taxicabs to public chauffeurs with currently valid licenses who agree to operate the taxicabs in accordance with and to comply with Public Utility Commission Rules and Regulations. All income derived from use of the taxicabs is the sole property of the driver.

Peoples Cab provides each lease driver with public liability and property damage insurance in the limits and of the type prescribed by the PUC.

