

PENNSYLVANIA ENERGY MARKETERS COALITION

February 28, 2015

Kirk House
Office of Competitive Market Oversight
Commonwealth Keystone Building
Harrisburg, PA 17105-3265

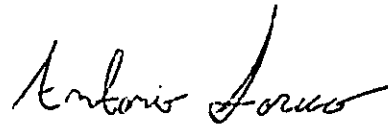
M-2015-2474802

Dear Mr. House:

Please find enclosed the comments of the Pennsylvania Energy Marketers Coalition ("PEMC"), in response to the Pennsylvania Public Utility Commission's Final Order filed on December 18, 2014, seeking informal public comment related to the supplier-elements that could be included in the utility-consolidated bill, in the Pennsylvania retail natural gas supply market investigation ("RMI-Natural Gas"), docketed at I-2013-2381742.

Please do not hesitate to contact me with any questions or concerns regarding our Comments.

Sincerely,



Antonio Soruco
Regulatory Consultant
Pennsylvania Energy Marketers Coalition
(PEMC)

Director, Regulatory and Legislative Affairs
P.R. Quinlan Associates Inc.
1012 14th Street NW, Suite 1106
Washington, DC 20005

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Enclosure

BEFORE THE PENNSYLVANIA PUBLIC UTILITY COMMISSION

Investigation into the Retail Natural Gas)
Supply Market) Docket No. I-2013-2381742
)

COMMENTS OF THE PENNSYLVANIA ENERGY MARKETERS COALITION

The Pennsylvania Energy Marketers Coalition (“PEMC”)¹ appreciates this opportunity to submit informal comments in response to the Pennsylvania Public Utility Commission’s (“PUC” or “Commission”) final order of December 18, 2014, seeking further public comment related to the supplier elements that could be included in the utility-consolidated bill, in the Pennsylvania retail natural gas supply market investigation (“RMI-Natural Gas”), docketed at I-2013-2381742.

The PEMC commends the Commission on its significant progress over the years in advancing the competitive marketplace for both electricity and natural gas, and for the ongoing atmosphere of dialogue which exists at the Commission and facilitates collaboration with energy suppliers. In that spirit, and per the Commission’s request, the PEMC seeks to address the topic of specific supplier-related elements that would be appropriate for inclusion on the utility-consolidated bill.

The PEMC is in full support of a truly joint NGDC-NGS bill. Every customer bill is a new opportunity to further educate the customers about their energy choices. When customers understand the market better – when they understand which company *supplies* their natural gas and which company *delivers* their natural gas - they feel more comfortable communicating with those entities, as well as making their own energy decisions.

¹ For purposes of this filing, the PEMC consists of Agway Energy Services, LLC (“Agway”), Pennsylvania Gas & Electric (“PAG&E”), and SouthStar Energy Services, LLC (“SouthStar”).

Cultivating customer awareness of their relationship to a supplier is just another step in educating consumers about the energy choice market. To that end, the PEMC advocates for a space on the joint bill to include both the supplier logo as well as several lines of text reserved for bill messages.

Ultimately, we want the customer to receive one bill for his or her convenience, but also to understand that he or she is being served by two distinct entities and to comprehend the differences between what those two entities do, and knowing there are options when it comes to taking control of their supply charge. To that end, we recommend including the supplier logo and bill message as close as possible to the supply charges listed on the bill. Recognizing the limitations that some billing systems may have, we would advocate for some feature that connects the supplier logo, bill message, and supply charges, such as highlighting them in a distinctive color.

Finally while we know the PUC has chosen to defer the related issue of supplier consolidated billing, we did want to reiterate that we believe allowing the option of SCB would serve a vital role in strengthening consumer-supplier communications.

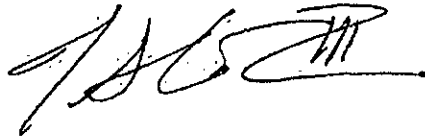
CONCLUSION

The PEMC believes the Commission has a major opportunity to appropriately address the key issues identified in this proceeding in order to significantly strengthen the retail natural gas supply market in the state of Pennsylvania. Ultimately the customers will benefit from a market reflective of a competitive structure, providing customers with a wider range of options to choose from in order to best meet their energy needs. This investigation further represents an opportunity to demonstrate a commitment to competitive energy markets that not only will

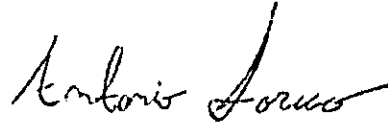
impact the Commonwealth for years to come, but will reverberate across the entire North American energy landscape. We recognize that much more work lies ahead and we therefore pledges to the Commission our continued support to help with these efforts.

Respectfully submitted,

PENNSYLVANIA ENERGY MARKETERS COALITION



Frank Caliva, III



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