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January 15, 2020

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Rosemary Chiavetta, Secretary Pennsylvania Public Utility Commission Commonwealth Keystone Building 400 North Street Harrisburg, Pennsylvania 17120

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JAN 15 2020

PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU

Re: Semi-Annual Report for the Period June 1, 2019 through May 31, 2020 and Demand Response Annual Report for the Period June 1, 2019 through November 30, 2019, Program Year Eleven (11) of PPL Electric Utilities Corporation's Act 129 Plan Docket No. M-2015-2515642

Dear Ms. Chiavetta:

Enclosed on behalf of PPL Electric Utilities Corporation ("PPL Electric") are the Semi-Annual Report and the Demand Response Annual Report for Program Year Eleven (11) of PPL Electric's Act 129 Plan.

Pursuant to 52 Pa. Code § 1.11, the enclosed documents are to be deemed filed on January 15, 2020, which is the date it was deposited with an overnight express delivery service as shown on the delivery receipt attached to the mailing envelope.

In addition, please date and time-stamp the enclosed extra copy of this letter and return it to me in the envelope provided.

Respectfully submitted,

Shafer more

Michael J. Shafe

Enclosures

cc: Greg Clendenning (NMR Group, Inc. Act 129 Statewide Evaluator) Salil Gogte – Ecometric Consulting Jesse Smith – Demand Side Analytics

# Semi-Annual Report to the Pennsylvania Public Utility Commission

Phase III of Act 129

**Program Year 11** 

(June 1, 2019 - May 31, 2020)

For Pennsylvania Act 129 of 2008

**Energy Efficiency and Conservation Plan** 

Prepared by Cadmus

For

**PPL Electric Utilities** 

January 15, 2020

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PA PUBLIC UTILITY COMMISSION SECRETARY'S BUREAU SEMI-ANNUAL REPORT TO THE PA PUC - PROGRAM YEAR 11

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| BDR    | Behavioral Demand Response  |
|--------|---|
| C&I    | Commercial and Industrial   |
| CFL    | Compact Fluorescent Lamp  |
| CSP    | Conservation Service Provider or Curtailment Service Provider       |
| DLC    | Direct Load Control   |
| DR     | Demand Response   |
| EDC    | Electric Distribution Company                                       |
| EDT    | Eastern Daylight Time   |
| EE&C   | Energy Efficiency and Conservation                                  |
| EM&V   | Evaluation, Measurement, and Verification                           |
| EUL    | Effective Useful Life   |
| GNE    | Government, Nonprofit, Education                                    |
| HVAC   | Heating, Ventilating, and Air Conditioning                          |
| ICSP   | Implementation Conservation Service Provider                        |
| kW     | Kilowatt  |
| kWh    | Kilowatt-hour   |
| LED    | Light-Emitting Diode  |
| LIURP  | Low-Income Usage Reduction Program                                  |
| M&V    | Measurement and Verification  |
| MW     | Megawatt  |
| MWh    | Megawatt-hour   |
| NTG    | Net-to-Gross  |
| P3TD   | Phase III to Date   |
| PA PUC | Pennsylvania Public Utility Commission                              |
| PSA    | Phase III to Date Preliminary Savings Achieved; equal to VTD + PYTD |
| PSA+CO | PSA savings plus Carryover from Phase II                            |
| PY     | Program Year: e.g. PY8, from June 1, 2016, to May 31, 2017          |
| PYRTD  | Program Year Reported to Date                                       |
| ΡΥντο  | Program Year Verified to Date                                       |
| RTD    | Phase III to Date Reported Gross Savings                            |
| SWE    | Statewide Evaluator   |
| TRC    | Total Resource Cost   |
| TRM    | Technical Reference Manual  |
| VTD    | Phase III to Date Verified Gross Savings                            |

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# **Types of Savings**

**Gross Savings:** The change in energy consumption and/or peak demand that results directly from program-related actions taken by participants in an EE&C program, regardless of why they participated.

**Net Savings:** The total change in energy consumption and/or peak demand that is attributable to an EE&C program. Depending on the program delivery model and evaluation methodology, the net savings estimates may differ from the gross savings estimate due to adjustments for the effects of free riders, changes in codes and standards, market effects, participant and nonparticipant spillover, and other causes of changes in energy consumption or demand not directly attributable to the EE&C program.

**Reported Gross:** Also referred to as *ex ante* (Latin for "beforehand") savings. The energy and peak demand savings values calculated by the EDC or its program Implementation Conservation Service Providers (ICSP) and stored in the program tracking system.

Verified Gross: Also referred to as *ex post* (Latin for "from something done afterward") gross savings. The energy and peak demand savings estimates reported by the independent evaluation contractor after the gross impact evaluation and associated M&V efforts have been completed.

**Verified Net:** Also referred to as *ex post* net savings. The energy and peak demand savings estimates reported by the independent evaluation contractor after application of the results of the net impact evaluation. Typically calculated by multiplying the verified gross savings by a net-to-gross (NTG) ratio.

**Annual Savings:** Energy and demand savings expressed on an annual basis, or the amount of energy and/or peak demand an EE&C measure or program can be expected to save over the course of a typical year. Annualized savings are noted as MWh/year or MW/year. The Pennsylvania TRM provides algorithms and assumptions to calculate annual savings, and Act 129 compliance targets for consumption reduction are based on the sum of the annual savings estimates of installed measures.

**Lifetime Savings:** Energy and demand savings expressed in terms of the total expected savings over the useful life of the measure. Typically calculated by multiplying the annual savings of a measure by its effective useful life. The TRC Test uses savings from the full lifetime of a measure to calculate the cost-effectiveness of EE&C programs.

**Program Year Reported to Date (PYRTD):** The reported gross energy and peak demand savings achieved by an EE&C program or portfolio within the current program year. PYTD values for energy efficiency will always be reported gross savings in a semi-annual or preliminary annual report.

**Program Year Verified to Date (PYVTD):** The verified gross energy and peak demand savings achieved by an EE&C program or portfolio within the current program year.

**Phase III to Date (P3TD):** The energy and peak demand savings achieved by an EE&C program or portfolio within Phase III of Act 129. Reported in several permutations described below.

**Phase III to Date Reported (RTD):** The sum of the reported gross savings recorded to date in Phase III of Act 129 for an EE&C program or portfolio.

**Phase III to Date Verified (VTD):** The sum of the verified gross savings recorded to date in Phase III of Act 129 for an EE&C program or portfolio, as determined by the impact evaluation finding of the independent evaluation contractor.

**Phase III to Date Preliminary Savings Achieved (PSA):** The sum of the verified gross savings (VTD) from previous program years in Phase III where the impact evaluation is complete plus the reported gross savings from the current program year (PYTD).

**Phase III to Date Preliminary Savings Achieved + Carryover (PSA+CO):** The sum of the verified gross savings from previous program years in Phase III plus the reported gross savings from the current program year plus any verified gross carryover savings from Phase II of Act 129. This is the best estimate of an EDC's progress toward the Phase III compliance targets.

Table 1 lists savings values for a hypothetical EDC as of the PY10 semi-annual report, when the first six months of PY10 reported savings are available. The calculations below are then used to illustrate the differences between various savings values.

| Program Period       | Reported Gross (MWh/year) | Verified Gross (MWh/year) |
|----------------------|---------------------------|---------------------------|
| Phase II (Carryover) | N/A                       | 400                       |
| PY8                  | 800                       | 700                       |
| PY9                  | 900                       | 850                       |
| PY10 (Q1+Q2)         | 500                       | N/A                       |

#### **Table 1: P3TD Savings Calculation Example**

PYRTD (PY10) = 500 MWh/year

RTD = 800 + 900 + 500 = 2,200 MWh/year

VTD = 700 + 850 = 1,550 MWh / year

PSA = 1,550 + 500 = 2,050 MWh/year

PSA + CO = 2,050 + 400 = 2,450 MWh/year

# **1** Introduction

Pennsylvania Act 129 of 2008, signed on October 15, 2008, mandated energy savings and demand reduction goals for the largest electric distribution companies (EDCs) in Pennsylvania for Phase I (2008 through 2013). Phase II of Act 129 began in 2013 and concluded in 2016. In late 2015, each EDC filed a new energy efficiency and conservation (EE&C) plan with the PA PUC detailing the proposed design of its portfolio for Phase III. These plans were updated based on stakeholder input and subsequently approved by the PUC in 2016.

Implementation of Phase III of the Act 129 programs began on June 1, 2016. This report documents the progress and effectiveness of the Phase III EE&C accomplishments for PPL Electric Utilities in Program Year 11 (PY11), as well as the cumulative accomplishments of the Phase III programs since inception. This report additionally documents the energy savings carried over from Phase II. The Phase II carryover savings count towards EDC savings compliance targets for Phase III.

This report details the participation, spending, and reported gross impacts of the energy efficiency programs in PY11 quarters 1 and 2. Compliance with Act 129 savings goals are ultimately based on verified gross savings. PPL Electric Utilities has retained Cadmus as an independent evaluation contractor for Phase III of Act 129. Cadmus is responsible for the measurement and verification of the savings and calculation of verified gross savings. The verified gross savings for PY11 energy efficiency programs will be reported in the final annual report, to be filed on November 15, 2020.

Phase III of Act 129 includes a demand response goal for PPL Electric Utilities. Demand response events are limited to the months of June through September, which are the first four months of the Act 129 program year. Because the demand response season is completed early in the program year, it is possible to complete the independent evaluation of verified gross savings for demand response sooner than is possible for energy efficiency programs. *Section 6.2* of this report includes the verified gross demand response impacts for PY11 as well as the cumulative demand response performance of this EE&C program to date for Phase III of Act 129.

# **2** Summary of Achievements

### 2.1 CARRYOVER SAVINGS FROM PHASE II OF ACT 129

PPL Electric Utilities does not have carryover savings from Phase II. Figure 1 compares PPL Electric Utilities' Phase II verified gross savings total to the Phase II compliance target to illustrate the carryover calculation.

The Commission's Phase III Implementation Order<sup>1</sup> also allowed EDCs to carry over savings in excess of the overall (portfolio) Phase II savings compliance target, in excess of the Phase II GNE savings compliance target and in excess of the Phase II low-income savings compliance target.<sup>2</sup> PPL Electric Utilities did not have carry over savings for the portfolio but did exceed its Phase II compliance targets for GNE and low-income. However, in the August 3, 2017, Compliance Order,<sup>3</sup> the PA PUC determined that because PPL Electric Utilities did not obtain Phase II savings in excess of its Phase II consumption reduction requirement, PPL Electric Utilities was not entitled to any GNE or low-income sector carryover savings into Phase III.

# 2.2 PHASE III ENERGY EFFICIENCY ACHIEVEMENTS TO DATE

Since the beginning of Program Year 11 on June 1, 2019, PPL Electric Utilities has claimed:

- 220,231 MWh/yr of reported gross electric energy savings (PYRTD)
- 29.85 MW/yr of reported gross peak demand savings (PYRTD) from energy efficiency programs
- 103.1 MW/yr of reported gross peak demand savings (PYRTD) from demand response programs

Since the beginning of Phase III of Act 129 on June 1, 2016, PPL Electric Utilities has achieved:

- 1,417,298 MWh/yr of reported gross electric energy savings (RTD)
- 243.71 MW/yr of reported gross peak demand savings (RTD) from energy efficiency programs
- 1,350,795 MWh/yr of gross electric energy savings (PSA), which includes verified gross savings from previous Phase III program years<sup>4</sup> and the PYTD reported gross savings from PY11
- 190.09 MW/yr of gross peak demand savings (PSA) from energy efficiency programs
- 109.8 MW/yr of reported gross peak demand savings (RTD) from demand response, reported as the average demand savings across all PY9, PY10, and PY11 Act 129 demand response events

<sup>&</sup>lt;sup>1</sup> Pennsylvania Public Utility Commission, Energy Efficiency and Conservation Program Implementation Order, at Docket No. M-2014-2424864, (Phase III Implementation Order), entered June 11, 2015.

<sup>&</sup>lt;sup>2</sup> Proportionate to those savings achieved by dedicated low-income programs in Phase III.

<sup>&</sup>lt;sup>3</sup> The Order addresses the EDCs' compliance with the Phase II energy reduction targets and the Petitions for reconsideration of the April 6, 2017, Compliance Order filed by Duquesne, PECO, and PPL Electric Utilities. Pennsylvania Public Utility Commission. Act 129 Phase II Final Compliance Order. Docket No. M-2012-2289411. Adopted August 3, 2017. Available online:

http://www.puc.pa.gov/filing\_resources/issues\_laws\_regulations/act\_129\_information/energy\_efficiency\_and\_conservation\_e e\_c\_program.aspx

<sup>&</sup>lt;sup>4</sup> Verified savings from previous program years have been adjusted to account for Home Energy Education Program energy savings uplift (see Appendix C in the PY10 Annual Report). Uplift results in savings counted in more than one program; therefore, an adjustment is made to prevent double counting.

 112.8 MW/yr of verified gross peak demand savings (PSA) from demand response programs, calculated as the average demand savings across all PY9, PY10, and PY11 Act 129 demand response events

PPL Electric Utilities has achieved:

- 1,350,795 MWh/yr of PSA+CO energy savings recorded to date in Phase III<sup>5</sup>
  - This represents 94% of the May 31, 2021, energy savings compliance target of 1,443,035 MWh/yr.



Figure 1: EE&C Plan Performance Toward Phase III Portfolio Compliance Target

\*The total may not sum to 100% due to rounding.

The Phase III Implementation Order directed EDCs to offer conservation measures to the low-income customer segment based on the proportion of electric sales attributable to low-income households. The proportionate number of measures target for PPL Electric Utilities is 9.95%. PPL Electric Utilities offers a total of 109 EE&C measures to its residential and nonresidential customer classes. There are 22 measures available to the low-income customer segment at no cost to the customer. This represents 20% of the total measures offered in the EE&C plan and exceeds the proportionate number of measures target.

The PA PUC also established a low-income energy savings target of 5.5% of the portfolio savings goal. The lowincome savings target for PPL Electric Utilities is 79,367 MWh/yr verified gross energy savings. Figure 2 compares the PSA+CO performance to date for the low-income customer segment to the Phase III savings target. Based on

<sup>&</sup>lt;sup>5</sup> Verified savings from previous program years have been adjusted to account for Home Energy Education Program energy savings uplift (see Appendix C in the PY10 Annual Report). Uplift results in savings counted in more than one program; therefore, an adjustment is made to prevent double counting.



the latest available information, PPL Electric Utilities has achieved 117% of the Phase III low-income energy savings target.

Figure 2: EE&C Plan Performance Toward Phase III Low-Income Compliance Target <sup>(1)</sup>

#### Savings Total

<sup>(1)</sup>WRAP includes savings for master-metered multifamily projects that are allocated to the GNE and Small C&I sectors based on the rate class of the buildings' meters (included in this figure). All savings from the WRAP program are counted toward the lowincome compliance target, as set forth in PPL Electric Utilities EE&C Plan Act 129 Phase III, Docket No. M-2015-2515642, November 2018. Therefore, the total savings shown here do not match the totals in Table 4: Phase III Summary Statistics by Customer Segment. The additional savings counted toward the low-income compliance target total 2,657 MWh/yr of verified savings: 2,215 MWh/yr from GNE and 442 MWh/yr from Small C&I, and 329 MWh/yr of reported savings from PY11: 275 MWh/yr from GNE and 54 MWh/yr from Small C&I.

The Phase III Implementation Order established a government, nonprofit, and educational energy savings target of 3.5% of the portfolio savings goal. The GNE savings target for PPL Electric Utilities is 50,507 MWh/yr verified gross energy savings. Figure 3 compares the PSA+CO performance to date for the GNE customer segment to the Phase III savings target. Based on the latest available information, PPL Electric Utilities has achieved 343% of the Phase III GNE energy savings target.

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Figure 3: EE&C Plan Performance Toward Phase III GNE Compliance Target <sup>(1)</sup>

#### **Savings Total**

<sup>(1)</sup>WRAP includes savings for master-metered multifamily projects that are allocated to the GNE and Small C&I sectors based on the rate class of the buildings' meters (included in this figure). All savings from the WRAP program are counted toward the lowincome compliance target, as set forth in PPL Electric Utilities EE&C Plan Act 129 Phase III, Docket No. M-2015-2515642, November 2018. Therefore, the savings in this figure do not include the 2,215 verified MWh/yr and 275 reported MWh/yr GNE savings allocated to Low Income WRAP and do not match the GNE savings in Table 4: Phase III Summary Statistics by Customer Segment.

#### 2.3 Phase III DEMAND RESPONSE ACHIEVEMENTS TO DATE

The Phase III demand response performance target for PPL Electric Utilities is 92 MW per event hour. Compliance targets for demand response programs are based on average performance across events and were established at the system level, which means the load reductions measured at the customer meter must be escalated to reflect transmission and distribution losses.

Act 129 demand response events are triggered by PJM's day-ahead load forecast. When the day-ahead forecast is above 96% of the peak load forecast for the year, a demand response event is initiated for the following day. In PY11, there were four demand response events called. Table 2 lists the days that DR events were called along with the verified gross demand reductions achieved by each program. Table 2 also lists the average DR performance for PY11 and for Phase III to date. PPL Electric Utilities' average DR performance to date is above the Phase III compliance reduction target by 23%.

| Event Date                        | Start<br>Hour  | End Hour  | Small CI Load<br>Curtailment<br>(MW) | Large CI Load<br>Curtailment<br>(MW) | GNE Load<br>Curtailment<br>(MW) | Portfolio<br>MW/event<br>Impact <sup>(1)</sup> |  |  |
|-----------------------------------|--|-----------|--------------------------------------|--------------------------------------|---------------------------------|--|--|--|
| July 17                           | 2:00 p.m.  | 6:00 p.m. | 1.7                                  | 82.4                                 | 6.5                             | 90.6   |  |  |
| July 18                           | 3:00 p.m.  | 7:00 p.m. | 2.0                                  | 100.0                                | 7.0                             | 109.0  |  |  |
| July 19                           | 2:00 p.m.  | 6:00 p.m. | 1.4                                  | 97.3                                 | 5.9                             | 104.7  |  |  |
| August 19                         | 2:00 p.m.  | 6:00 p.m. | 1.4                                  | 107.2                                | 4.3                             | 112.8  |  |  |
|                                   | 104.3  |           |                                      |                                      |                                 |  |  |  |
|                                   | 112.8  |           |                                      |                                      |                                 |  |  |  |
| <sup>(1)</sup> Portfolio MW/event | (1) Portfolio MW/event may not equal sum of customer segment MW/event because of rounding. |           |                                      |                                      |                                 |  |  |  |

Table 2: PY11 Demand Response PYVTD Performance by Event

The Commission's Phase III Implementation Order also established a requirement that EDCs achieve at least 85% of the Phase III compliance reduction target in each DR event. For PPL Electric Utilities, this translates to a 78.2 MW minimum for each DR event. Figure 4 compares the performance of each of the DR events in PY11 to the event-specific minimum and average targets.

Cadmus analyzed participant AMI consumption data to calculate load impacts; these have been grossed up to reflect transmission and distribution losses.



#### Figure 4: Event Performance Compared to 85% Per-Event Target

- Verified Gross Load Reduction ----- Per-event 85% Load Reduction Target ----- Phase III DR Target

#### 2.4 PHASE III PERFORMANCE BY CUSTOMER SEGMENT

Table 3 presents the participation, savings, and spending by customer sector for PY11. The residential, small C&I, large C&I sectors are defined by EDC tariff and the residential low-income and governmental/educational/ nonprofit sector were defined by statute (66 Pa. C.S. § 2806.1). The residential low-income (LI) segment is a subset of the residential customer class. The GNE segment includes customers who are part of the small C&I or large C&I

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rate classes. The savings, spending, and participation values for the LI and GNE segments have been removed from the parent sectors in Table 3.

| Parameter                                       | Residential [1] | Low-Income | Small C&I [1] | Large C&I | GNE     | Total <sup>[2]</sup> |
|---|-----------------|------------|---------------|-----------|---------|----------------------|
| Number of<br>Participants <sup>[3]</sup>        | 114,941         | 22,389     | 6,311         | 659       | 1,390   | 145,690              |
| PYRTD MWh/yr                                    | 50,452          | 22,701     | 62,110        | 28,082    | 56,886  | 220,231              |
| PYRTD MW/yr<br>(Energy Efficiency)              | 7.09            | 1.86       | 9.94          | 3.19      | 7.77    | 29.85                |
| PYVTD MW/yr<br>(Demand Response) <sup>[4]</sup> | N/A             | N/A        | 1.63          | 96.71     | 5.91    | 104.26               |
| Incentives (\$1000)                             | \$2,754         | \$0        | \$5,009       | \$2,838   | \$1,090 | \$11,692             |

**Table 3: PY11 Summary Statistics by Customer Segment** 

<sup>[1]</sup> 7,969 of reported MWh/yr and 1.67 MW from Efficient Lighting are attributed to Small C&I.

<sup>(2)</sup> Total may not sum due to rounding.

<sup>[3]</sup> Please see Table 5 for participant definitions. Some participant definitions, e.g., WRAP, have been retroactively changed. <sup>[4]</sup> Savings are presented as the average of the total demand response savings per event across the July 17, July 18, July 19 and August 19 Act 129 events.

Table 4 summarizes plan performance by sector since the beginning of Phase III.

| Parameter   | Residential <sup>(1) (2)</sup> | Low Income <sup>(2)</sup> | Small C&I <sup>(1)</sup> | Large C&1 | GNE     | Total <sup>(3)</sup> |
|---|--------------------------------|---------------------------|--------------------------|-----------|---------|----------------------|
| Number of<br>Participants <sup>(4)</sup>            | 1,337,216                      | 91,813                    | 59,171                   | 2,352     | 6,234   | 1,496,786            |
| PSA MWh/yr (5)                                      | 562,574                        | 89,703                    | 321,721                  | 217,481   | 175,849 | 1,367,329            |
| PSA MW/yr <sup>(5)</sup><br>(Energy Efficiency)     | 77.17                          | 8.69                      | 52.42                    | 27.67     | 25.83   | 191.77               |
| Phase III MW/yr<br>(Demand Response) <sup>(6)</sup> | N/A                            | N/A                       | 1.55                     | 106.34    | 4.89    | 112.78               |
| Incentives (\$1000)                                 | \$30,335                       | \$0                       | \$21,265                 | \$15,984  | \$8,230 | \$75,815             |

#### **Table 4: Phase III Summary Statistics by Customer Segment**

<sup>(1)</sup> 82,882 of PSA MWh/yr and 17.32 PSA MW from Efficient Lighting are attributed to Small C&I.

<sup>(2)</sup> 3,134 of PSA MWh/yr and 0.33 PSA MW from Student Energy Efficient Education are attributed to Low-Income. <sup>(3)</sup>Total may not sum due to rounding.

<sup>(4)</sup> Please see Table 5 for participant definitions. Some participant definitions, e.g., WRAP, have been retroactively changed. <sup>(5)</sup> The residential verified savings included in PSA MWh/yr and MW/yr have not been adjusted to account for energy savings uplift (double counting) in the Home Energy Education Program. As shown in Table 6 and Table 7, the double-counting adjustments applied to cumulative verified savings are -16,534 MWh and -1.68 MW.

<sup>(6)</sup> Savings are presented as the average of the total demand response savings per event across the June 13, 2017, July 20, 2017, July 21, 2017, July 2, 2018, July 3, 2018, August 6, 2018, August 28, 2018, September 4, 2018, September 5, 2018 and July 17, 2019, July 18, 2019, July 19, 2019 and August 19, 2019 Act 129 events.

# **3** Updates and Findings

#### 3.1 IMPLEMENTATION UPDATES AND FINDINGS

This section contains implementation updates.

- Appliance Recycling (residential sector). Customers continue to provide PPL Electric Utilities with positive feedback for this program. There were 9,552 participants in PY11-to-date and 47,982 phase-to-date who recycled refrigerators, freezers, room air conditioners, and dehumidifiers. PPL Electric Utilities has been holding small appliance recycling events throughout the territory and, in PY11, an event was held at Harrisburg Area Community College. These events are extremely well received by customers and this one collected 440 units. These events provide a convenient drop-off location for room air conditioners and dehumidifiers without the necessity of including a large appliance. During the PY11 recycling event, PPL Electric Utilities partnered with the Girl Scouts for a food drive where a pack of LEDs was given to any customer who brought in two or more canned goods.
- Demand Response. PPL Electric Utilities' ICSP, CPower, enrolled 70 customers' facilities in the program either itself or through sub-contractors during PY11 (June 1, 2019, to May 31, 2020) and 64 participated in at least one event. PPL Electric Utilities initiated four events during the summer of PY11 because the PJM threshold trigger was met. The average reported performance of the events was 103.1 MWs, exceeding the program performance requirement of 92 MW per event and a minimum of 78.2 MWs per event.
- Efficient Lighting (residential sector). PPL Electric Utilities continued to see strong LED bulb sales with sales in PY11-to-date approaching 1,000,000 bulbs. Over 10,100,000 bulbs were sold phase-to-date. PPL Electric Utilities continued to build upon the strong relationships with independent retailers established in PY8. There was a diverse mix of bulbs sold General Service 66%, Reflector 16%, Specialty 13%, and Indoor Fixtures 5%. Given the uncertainty of the current lighting legislation, the Efficient Lighting Program was designed to emphasize the lighting incentives in the early part of Phase III, with a phase out target toward the end of 2019. By the end of November 2019, the lighting incentives were discontinued by major retailers. Limited quantities of incentivized products could remain available in January 2020 in smaller independent retailers such as Ace and True Value, as they sell through special orders made for the program. Although the lighting incentive is phasing out, PPL Electric Utilities will still maintain the lighting page on its website and will continue to encourage customers to purchase LEDs
- Energy Efficiency Kits and Education (residential low-income sector). The Energy Efficiency Kits and Education program launched June 1, 2016, and targets income eligible customers. The program has delivered more than 50,000 kits through direct mail or one of the 20 participating agencies. The ICSP stopped distributing kits to agencies and through direct mail in 2019. The program enjoys a very high customer satisfaction level at 97%.
- Energy Efficient Home (residential sector). Phase-to-date, over 49,700 customers have completed the
  online assessment and approximately 36,000 received an energy efficiency kit for their home. Ductless
  heat pumps remain the most popular HVAC measure with over 900 projects in PY11-to-date. PPL Electric
  Utilities continues to experience strong performance in efficient new home construction with 579 homesto-date in PY11. A new instant rebate pilot for heat pump water heaters (HPWH) and dehumidifiers was
  launched in November 2019 at Home Depot locations. This pilot ended on December 31, 2019. The home
  heating fuel switching rebate measure has reached the maximum number of projects that can be

completed within Phase III and was discontinued as of December 1. The hot water fuel switching rebate will remain open.

- Home Energy Education (residential sector). This program sends home energy reports to customers; it is
  not a rebate program. This program has shown decreasing customer satisfaction, which is due in part to
  customer fatigue in receiving the reports over several years. The program also sends emails that
  encourage and challenge customers to save energy. These email challenges and the home energy reports
  were discontinued beginning January 1, 2020 in preparation for Phase IV. The low-income customers will
  continue to receive the home energy reports through the end of Phase III.
- Non-Residential: Custom (nonresidential sector). The Custom program continues to be a popular
  program with 35% of the nonresidential savings in PY10 attributed to custom projects. While a large
  portion of the custom savings are attributed to CHP projects, PPL Electric Utilities has a mix of HVAC,
  advanced lighting controls, process improvement, and motor projects that are contributing to the custom
  savings. In PY11, custom projects are also offered through the direct install distribution channel.
- Non-Residential: Efficient Equipment (nonresidential sector). PPL Electric Utilities continues to receive applications for prescriptive equipment projects. About 2% of the overall savings for the nonresidential portfolio are attributed to the prescriptive equipment projects. Effective January 1, 2020 all efficient equipment projects require pre-approval.
- Non-Residential: Efficient Equipment Lighting (nonresidential sector). About 51% of nonresidential PY10 savings are attributed to Efficient Equipment lighting measures. Direct Discount (DD) channel contributes about 11% of the nonresidential portfolio PY10 savings, and that percentage continues to increase as PPL Electric Utilities refines this offering. On December 1, 2019, the DD incentive decreased to \$0.13/kWh. Effective January 1, 2020, all efficient equipment lighting projects require pre-approval.
- Non-Residential: Midstream Lighting (nonresidential sector). This program continues to gain traction as
  PPL Electric Utilities now has 26 distributors with 96 locations and continues to ensure distributors are
  active participants. In PY10, 13% of total savings were attributed to the midstream lighting Distributor
  Instant Discount (DID) program.
- Student Energy Efficient Education (residential sector). The program is fully subscribed for PY11 with wait lists for each student cohort. The program will reach over 24,000 children at approximately 200 schools, including over 23,000 kits distributed to participating children. With the PA PUC approval of changes to PPL Electric Utilities' EE&C Plan, a portion of the program's energy savings, budget, and participants from this residential program will be reallocated to the low-income sector. In PY11, this program focused on schools in low-income areas of PPL Electric Utilities' service territory with a minimum of 45% reduced and free lunches, as documented by the Pennsylvania Department of Education. Savings for the low-income component will be reported under WRAP. A new showerhead was added to the Innovations kit in PY11 and, if installation rates increase, it will be added to the Take Action kit in PY12.
- WRAP (residential low-income sector). This program for income eligible customers launched June 1, 2016
   with a seamless transition for customers from Phase II to Phase III. Customer interest and satisfaction
   remains high. The program has completed more than 35,000 jobs, including participants in the
   Manufactured Home Initiative.

### 3.2 EVALUATION UPDATES AND FINDINGS

This section summarizes evaluation activities occurring within each program during PY11. For each program offered in PY11, Cadmus updated the evaluation plans, and submitted them to PPL Electric Utilities and the SWE. Cadmus received Q1 and Q2 participation data and confirmed that it contained the necessary data for evaluation activities. Cadmus will launch surveys with Q1 and Q2 participants in January 2020 for the Appliance Recycling, Energy Efficient Home, Custom, Efficient Equipment and WRAP programs.

- Appliance Recycling (residential sector). Cadmus drafted the participant survey.
- Demand Response (nonresidential sector). Cadmus estimated the load impacts for each of the PY11
  participant facilities during the hours of the four events. Cadmus administered an online and telephone
  survey with enrolled customers and drafted the findings of the load impact analysis, staff interviews, and
  customer surveys for the PY11 DR annual report submitted January 15, 2020.
- Efficient Lighting (residential sector). Cadmus will conduct a records review with Q1 and Q2 data in January 2020.
- Energy Efficiency Kits and Education (residential low-income sector). Cadmus received Q1 enrollment and survey data from the ICSP and expects to receive Q2 enrollment and survey data in early January 2020. Cadmus will conduct a records review with Q1 and Q2 data provided by the subcontracting ICSP.
- Energy Efficient Home (residential sector). Cadmus finalized the satisfaction survey instrument drafts in December 2019 for the equipment, online assessment, in-home audit, weatherization, and online marketplace components and will launch the online surveys for these components in January 2020.
- Home Energy Education (residential sector). No PY11 evaluation activities have taken place.
- Non-Residential: Custom (nonresidential sector). Cadmus verified savings for 14 PY11 projects in the large stratum in Q1 and Q2. Ongoing evaluation activities, including review of project documentation, creation of site-specific measurement and verification plans, deployment of evaluator installed metering equipment, determination of project savings using a high-rigor approach, and presenting finalized savings in a verification report, are currently underway for six projects in the small stratum sample and approximately 28 large stratum projects.
- Non-Residential: Efficient Equipment (nonresidential sector). Cadmus selected a combined Q1 and Q2 evaluation project sample and prepared the data request. Cadmus will conduct a review of project-specific documentation. Verification site visits will begin in late January.
- Efficient Equipment Lighting (nonresidential sector). Cadmus selected the PY11 Q1 and Q2 evaluation samples for prescriptive lighting and Direct Discount lighting projects. Cadmus conducted a documentation review of Q1 threshold lighting projects. Cadmus prepared the PY11 Q1 and Q2 Lighting data requests and will review project-specific documentation and conduct Q1 and Q2 site verification visits in January and February.
- Non-Residential: Midstream Lighting (nonresidential sector). Cadmus selected a combined Q1 and Q2 evaluation project sample. Cadmus will review project-specific documentation and conduct desk reviews and site visits in January and February 2020.
- Student Energy Efficient Education (residential sector). No PY11 evaluation activities have taken place.
- WRAP (residential low-income sector). Cadmus will conduct a records review with Q1 and Q2 data in January 2020.

# 4 Summary of Participation by Program

Participation is defined differently for each program depending on the program delivery channel and data tracking practices. The nuances of the participant definition vary by program and are summarized by program in Table 5. The table provides the current participation totals for PY11 and Phase III.

| Program  | Participant Definition  | PY11TD<br>Participation | P3TD<br>Participation |
|--|---|-------------------------|-----------------------|
| Appliance Recycling                                  | Unique job number; corresponds with each unique appliance decommissioned through the program during the program year.   | 9,552                   | 47,982                |
| Demand Response                                      | Unique account number; corresponds to a customer that<br>enrolled in the Program; not the number who participated<br>in at least one event.   | 70                      | 227                   |
| Efficient Lighting                                   | Person or business purchasing discounted bulbs. See the Efficient Lighting Chapter, section 10.1.1 Definition of a Participant in the PY10 Annual report <sup>(1)</sup> describing the approach to computing number of participants.  | 100,622                 | 984,598               |
| Energy-Efficiency Kits and<br>Education              | Unique job number; corresponds to an energy-savings kit<br>delivered to an income-eligible customer through the<br>agency or the direct-mail delivery channel<br>Participation is determined by the unique job numbers.<br>Returned kits are assigned two unique job numbers: one<br>for the distributed kit, and one for the returned kit.                     | 14,261                  | 53,716                |
| Energy Efficient Home                                | Unique job number; corresponds to a rebated project<br>Households could have more than one rebated project.   | 8,610                   | 73,211                |
| Home Energy Education <sup>(2)</sup>                 | Unique bill account number (household) that receives a<br>home energy report in any program year (a household is<br>counted once, even if it received reports in more than one<br>year).  | Not available           | 205,750               |
| Non-Residential Energy<br>Efficiency                 | Custom: Unique job number; commercially operable job<br>that received an incentive payment during the reporting<br>period.<br>Midstream Lighting Program: Unique job number (RBT);<br>corresponds to each purchase of discounted products.<br>Prescriptive Lighting and Equipment: Unique job number;<br>corresponds to each unique job that received a rebate. | 4,440                   | 20,952                |
| Student Energy Efficient<br>Education <sup>(2)</sup> | Number of participants is counted as the number of<br>energy conservation kits delivered.   | Not available           | 72,024                |

| Table 5: | EE&C Plan | Participation | by Program |
|----------|-----------|---------------|------------|
|----------|-----------|---------------|------------|

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| Program  | Participant Definition  | PY11TD<br>Participation               | P3TD<br>Participation                |  |
|--|---|---------------------------------------|--------------------------------------|--|
| Winter Relief Assistance<br>Program (WRAP)   | Unique bill account number; corresponds to an income-<br>eligible household that receives an audit and program<br>services.<br>In PY8, a participant was defined as a unique job, but the<br>PY9 updated definition is applied retroactively here.<br>Therefore, the P3TD total will not match the PY8 total plus | 8,135 38,326                          |                                      |  |
|  | PY9TD PY10TD + PY11TD.<br>In PY10, an LED giveaway component was added to the<br>program. The participant count for this component is equal<br>to the number of packs given away, 2,450 in PY10.  |                                       |                                      |  |
| Portfolio Total 145,690 1,496,786  |   |                                       |                                      |  |
| <sup>[1]</sup> PPL Electric Utilities. Ann<br>Commission. Prepared by Ca<br><sup>(2)</sup> Participants in the Home E<br>2020 for the Semi-Annual Re | al Report Program Year 10: June 1, 2018–May 31, 2019. Present<br>admus. November 15, 2019.<br>Energy Education and Student Energy Efficient Education program<br>eport and will be reported later in PY11 for the Annual Report.  | ed to Pennsylvar<br>ns are not availa | nia Public Utility<br>ble in January |  |

# 5 Summary of Energy Impacts by Program

Figure 5 presents a summary of the PYTD reported gross energy savings by program for Program Year 11. The energy impacts in this report are presented at the meter level and do not reflect adjustments for transmission and distribution losses.



Figure 6 presents a summary of the PSA gross energy savings by program for Phase III of Act 129. PSA savings include verified gross savings from previous program years and the PYTD savings from the current program year.



#### Figure 6: PSA Energy Savings by Program for Phase III

A summary of energy impacts by program through the current reporting period is presented in Table 6.

| Program  | PYTD MWh/yr        | RTD MWh/yr  | VTD MWh/yr | Unverified<br>Savings from<br>PY10 MWh/yr | PSA MWh/yr <sup>(1)</sup> |
|--|--------------------|-------------|------------|---|---------------------------|
| Appliance Recycling                                    | 7,210              | 46,994      | 33,938     | 0   | 41,148                    |
| Efficient Lighting <sup>(2)</sup>                      | 41,857             | 430,523     | 379,329    | 0   | 421,186                   |
| Energy Efficiency Kits and<br>Education                | 12,914             | 47,622      | 30,352     | 0   | 43,267                    |
| Energy Efficient Home                                  | 9,377              | 62,137      | 46,407     | 0   | 55,784                    |
| Home Energy Education                                  | . 0                | 116,422     | 113,387    | 0   | 113,387                   |
| Non-Residential Energy<br>Efficiency                   | 138,758            | 644,523     | 490,939    | 0   | 629,698                   |
| Student Energy Efficient<br>Education <sup>(3)</sup>   | 0                  | 16,790      | 16,573     | 0   | 16,573                    |
| WRAP (4)   | 10,115             | 52,286      | 36,172     | 0   | 46,288                    |
| Total  | 220,231            | 1,417,298   | 1,147,098  | 0   | 1,367,329                 |
| Adjustment for Residential #<br>Double-Counted Savings | Iome Energy Educat | ion Program | (16,534)   | 0   | (16,534)                  |
| Adjusted Portfolio<br>Savings                          |                    |             | 1,130,564  | 0   | 1,350,795                 |

Table 6: Energy Savings by Program (MWh/Year)

<sup>(1)</sup>Total may not sum due to rounding.

<sup>(2)</sup> 82,882 of PSA MWh/yr from Efficient Lighting are attributed to Small C&I (cross-sector sales).

<sup>(3)</sup> 3,134 of PSA MWh/yr from program are attributed to Low-Income.

(4) 43,302 of PSA MWh/yr from program are attributed to Low-Income, 2,490 MWh/yr to GNE and 496 MWh/yr to Small C&I.

# 6 Summary of Demand Impacts by Program

PPL Electric Utilities' Phase III EE&C programs achieve peak demand reductions in two ways. The first is through coincident reductions from energy efficiency measures and the second is through dedicated demand response programs that exclusively target temporary demand reductions on peak days. Energy efficiency reductions coincident with system peak hours are reported and used in the calculation of benefits in the TRC Test, but do not contribute to Phase III peak demand reduction compliance goals. Phase III peak demand reduction targets are exclusive to demand response programs.

The two types of peak demand reduction savings are also treated differently for reporting purposes. Peak demand reductions from energy efficiency are generally additive across program years, meaning that the P3TD savings reflect the sum of the first-year savings in each program year. Conversely, demand response goals are based on average portfolio impacts across all events so cumulative DR performance is expressed as the *average* performance of each of the DR events called in Phase III to date. Because of these differences, demand impacts from energy efficiency and demand response are reported separately in the following sub-sections.

# 6.1 ENERGY EFFICIENCY

Act 129 defines peak demand savings from energy efficiency as the average expected reduction in electric demand from 2:00 p.m. to 6:00 p.m. EDT on non-holiday weekdays from June to August. The peak demand impacts from energy efficiency in this report are presented at the meter level and do not reflect adjustments for transmission and distribution losses. Figure 7 presents a summary of the PYRTD reported gross peak demand savings by energy efficiency program for Program Year 11.





Figure 8 presents a summary of the PSA gross demand savings by energy efficiency program for Phase III of Act 129.



#### Figure 8: PSA Demand Savings by Energy Efficiency Program for Phase III

A summary of the peak demand impacts by energy efficiency program through the current reporting period are presented in Table 7.

| Program  | PYTD MW/yr        | RTD MW/yr      | VTD MW/yr | Unverified<br>Savings from<br>PY10 MW/yr | PSA MW/yr <sup>(1)</sup> |  |
|--|-------------------|----------------|-----------|--|--------------------------|--|
| Appliance Recycling  | 1.39              | 7.09           | 5.05      | 0  | 6.44                     |  |
| Efficient Lighting <sup>(2)</sup>  | 5.58              | 60.65          | 50.74     | 0  | 56.31                    |  |
| Energy Efficiency Kits and<br>Education  | 0.89              | 3.36           | 2.93      | 0  | 3.82                     |  |
| Energy Efficient Home  | 1.79              | 11.02          | 8.47      | 0  | 10.27                    |  |
| Home Energy Education  | 0.00              | 68.22          | 20.09     | 0  | 20.09                    |  |
| Non-Residential Energy Efficiency  | 19.21             | 86.62          | 69.10     | 0  | 88.31                    |  |
| Student Energy Efficient<br>Education <sup>(3)</sup>   | 0.00              | 1.62           | 1.73      | 0  | 1.73                     |  |
| WRAP (4)   | 0.99              | 5.12           | 3.82      | 0  | 4.81                     |  |
| Total  | 29.85             | 243.71         | 161.93    | 0  | 191.77                   |  |
| Adjustment for Residential Home E<br>Counted Savings   | nergy Education F | rogram Double- | -1.683    | 0  | -1.683                   |  |
| Adjusted Portfolio Savings   |                   |                | 160.24    | 0  | 190.09                   |  |
| <sup>(1)</sup> Total may not sum due to rounding.<br><sup>(2)</sup> 17.32 of PSA MW from Efficient Lighting are attributed to Small C&I. |                   |                |           |  |                          |  |

#### Table 7: Peak Demand Savings by Energy Efficiency Program (MW/Year)

A MW/yr from program are attributed to Low-Income.

(4) 4.54 of PSA MW/yr from program are attributed to Low-Income, 0.22 MWh/yr to GNE and 0.04 MW/yr to Small C&I

### 6.2 DEMAND RESPONSE

Act 129 defines peak demand savings from demand response as the average reduction in electric demand during the hours when a demand response event is initiated. Phase III DR events are initiated according to the following requirements included in the Phase III Implementation Order:

- 1) Curtailment events shall be limited to the months of June through September.
- 2) Curtailment events shall be called for the first six days of each program year (starting in PY9) in which the peak hour of PJM's day-ahead forecast for the PJM RTO is greater than 96% of the PJM RTO summer peak demand forecast for the months of June through September.
- 3) Each curtailment event shall last four hours.
- 4) Each curtailment event shall be called such that it will occur during the day's forecasted peak hour(s) above 96% of PJM's RTO summer peak demand forecast.
- 5) Once six curtailment events have been called in a program year, the peak demand reduction program shall be suspended for that program year.

The peak demand impacts from demand response in this report are presented at the system level and reflect adjustments to account for transmission and distribution losses. PPL Electric Utilities uses the following line loss percentages/multipliers by sector.

- Residential = [8.75% or 1.0875]
- Small C&I = [8.75% or 1.0875]
- Large C&I = [4.2% or 1.0420]

Table 8 summarizes the PYVTD and VTD demand reductions for each of the demand response programs in the EE&C plan and for the demand response portfolio as a whole. VTD demand reductions are the average performance across all Phase III demand response events independent of how many events occurred in a given program year. The relative precision columns indicate the margin of error (at the 90% confidence interval) around the PYVTD and VTD demand reductions.

| Program         | PYVTD Gross<br>MW | Relative Precision<br>(90%) | VTD Gross<br>MW | Relative Precision<br>(90%) |
|-----------------|-------------------|-----------------------------|-----------------|-----------------------------|
| Demand Response | 104.3             | 3.5%                        | 112. 8          | 1.9%                        |
| Portfolio Total | 104.3             | 3.5%                        | 112. 8          | 1.9%                        |

#### Table 8: Verified Gross Demand Response Impacts by Program

# 7 Summary of Finances

Section 7 provides an overview of the expenditures associated with PPL Electric Utilities' portfolio and the recovery of those costs from ratepayers.

## 7.1 PROGRAM FINANCIALS

Program-specific and portfolio total finances through the end of Q2 for PY11 are shown in Table 9. The columns in Table 9 and Table 10 are adapted from the 'Direct Program Cost' categories in the Commission's EE&C Plan template<sup>6</sup> for Phase III. EDC Materials, Labor, and Administration includes costs associated with an EDC's own employees. ICSP Materials, Labor, and Administration includes both the program implementation contractor and the costs of any other outside vendors an EDC employs to support program delivery. The dollar amounts are based on EDC tracking of expenditures with no adjustments to account for inflation.<sup>7</sup>

| Program  | Incentives to<br>Participants and<br>Trade Allies | EDC Materials,<br>Labor, and<br>Administration | ICSP Materials,<br>Labor, and<br>Administration | EM&V    | Total (1) |
|--|---|--|---|---------|-----------|
| Appliance Recycling Program                                  | \$261   | \$29   | \$853   | -       | \$1,143   |
| Demand Response Program                                      | \$1,183   | \$16   | \$267   | -       | \$1,466   |
| Efficient Lighting Program                                   | \$1,172   | \$28   | \$671   | -       | \$1,871   |
| Energy Efficiency Kits & Education<br>Program <sup>(2)</sup> | -   | \$26   | \$956   | -       | \$982     |
| Energy Efficient Home Program                                | \$1,465   | \$31   | \$1,419   | -       | \$2,916   |
| Home Energy Education Program                                | \$0   | \$26   | \$1,120   | -       | \$1,146   |
| Non-Residential Energy Efficiency                            | \$7,612   | \$95   | \$3,580   | -       | \$11,287  |
| Student Energy Efficiency Education<br>Program               | -   | \$19   | \$770   | -       | \$789     |
| WRAP Program <sup>(2)</sup>                                  | -   | \$116  | \$4,757   | -       | \$4,873   |
| Common Portfolio Costs (3)                                   | -   | \$1,203  | \$421   | \$1,205 | \$2,829   |
| Portfolio Total (4)  | \$11,693  | \$1,589  | \$14,815  | \$1,205 | \$29,302  |
| SWE Costs (5)  |   |  |   |         | \$200     |
| Total <sup>(4)</sup>   | \$11,693  | \$1,589  | \$14,815  | \$1,205 | \$29,502  |

#### Table 9: Program Year (PY11) to Date Financials (\$1,000)

<sup>(1)</sup> Total may not equal sum of column due to rounding.

<sup>(2)</sup> Costs associated with low income program measures provided to customers at no cost are categorized as administrative costs (rather than incentives to participants).

<sup>(3)</sup> Common Portfolio Costs are costs applicable to more than one customer class, to more than one program, or those that provide portfolio-wide benefits. These include PPL Electric Utilities labor and materials, costs related to PPL Electric Utilities' tracking system, EE&C plan development, etc.

<sup>(4)</sup> Portfolio Total and Total may not equal total of column due to rounding.

<sup>(5)</sup> Statewide Evaluation costs are outside of the 2% spending cap.

<sup>&</sup>lt;sup>6</sup> Pennsylvania Public Utility Commission Phase III Energy Efficiency and Conservation Plan Template (Docket No. M-2014-2424864) dated July 21, 2015. (<u>http://www.puc.pa.gov/pcdocs/1372426.doc</u>)

<sup>&</sup>lt;sup>7</sup> The cost-recovery of program expenses through riders generally happens promptly so that costs are being recovered from ratepayers in the same dollars that they are incurred.

Program-specific and portfolio total finances since the inception of Phase III are shown in Table 10.

| •  |   |  |   |         |                      |
|--|---|--|---|---------|----------------------|
| Program  | Incentives to<br>Participants and<br>Trade Allies | EDC Materials,<br>Labor, and<br>Administration | ICSP Materials,<br>Labor, and<br>Administration | EM&V    | Total <sup>(1)</sup> |
| Appliance Recycling Program                                  | \$1,369   | \$153  | \$5,719   |         | \$7,241              |
| Demand Response Program                                      | \$4,041   | \$259  | \$2,301   |         | \$6,602              |
| Efficient Lighting Program                                   | \$22,567  | \$207  | \$5,657   | -       | \$28,432             |
| Energy Efficiency Kits & Education<br>Program <sup>(2)</sup> | -   | \$176  | \$6,010   | -       | \$6,186              |
| Energy Efficient Home Program                                | \$8,907   | \$191  | \$11,425  | -       | \$20,524             |
| Home Energy Education Program                                | \$0   | \$129  | \$5,025   | -       | \$5,154              |
| Non-Residential Energy Efficiency                            | \$38,931  | \$684  | \$21,793  | -       | \$61,408             |
| Student Energy Efficiency Education<br>Program               | -   | \$170  | \$3,779   | -       | \$3,949              |
| WRAP Program <sup>(2)</sup>                                  | -   | \$778  | \$26,146  | -       | \$26,924             |
| Common Portfolio Costs (3)                                   | -   | \$10,969                                       | \$4,676   | \$9,697 | \$25,342             |
| Portfolio Total (4)  | \$75,816  | \$13,718                                       | \$92,532  | \$9,697 | \$191,763            |
| SWE Costs (5)  |   | ·  |   |         | \$1,700              |
| Total <sup>(4)</sup>   | \$75,816  | \$13,718                                       | \$92,532  | \$9,697 | \$193,463            |

| Table 10: Phase III to Date Final | ncials (\$1,000) |
|-----------------------------------|------------------|
|-----------------------------------|------------------|

<sup>(1)</sup> Total may not equal sum of column due to rounding.

<sup>(2)</sup> Costs associated with low income program measures provided to customers at no cost are categorized as administrative costs.

<sup>(3)</sup> Common Portfolio Costs are costs applicable to more than one customer class, to more than one program, or those that provide portfolio-wide benefits. These include PPL Electric Utilities labor and materials, costs related to PPL Electric Utilities' tracking system, EE&C plan development, etc.

<sup>(4)</sup> Portfolio Total and Total may not equal total of column due to rounding.

<sup>(5)</sup> Statewide Evaluation costs are outside of the 2% spending cap.

Cost-effectiveness testing for Act 129 EE&C programs is performed using the TRC Test. Benefit cost modeling is conducted annually using verified gross and verified net savings once the results of the independent impact evaluation are completed. TRC test results for PY11 will be presented in the final annual report to the PA PUC on November 15, 2020 along with a more granular breakdown of portfolio costs.

# 7.2 COST RECOVERY

Act 129 allows Pennsylvania EDCs to recover EE&C plan costs through a cost-recovery mechanism. PPL Electric Utilities' cost-recovery charges are organized separately by customer sectors to ensure that the electric rate classes that finance the programs are the rate classes that receive the direct energy and conservation benefits. Cost-recovery is necessarily tied to the way customers are metered and charges for electric service. Readers should be mindful of the differences between Table 11 and *Section 7.1*. For example, the low-income customer segment is a subset of PPL Electric Utilities' residential tariff(s) and therefore not listed in Table 11.

.

| Cost Recovery Customer<br>Sector               | Rate Schedules Included                         | PYTD Spending            | P3TD Spending   |
|--|---|--------------------------|-----------------|
| Residential & Low-Income                       | Residential (primarily RS)                      | \$13,654                 | \$97,950        |
| Small C&I                                      | Small C&I (primarily GS1 & GS3)                 | \$7,068                  | \$33,300        |
| Large C&I                                      | Large C&I (primarily LP4 & LP5)                 | \$4,186                  | \$27,678        |
| GNE  | Residential, Small C&I, and Large C&I           | \$2,305                  | \$15,140        |
| Common (2)                                     | N/A   | \$2,289                  | \$19,396        |
| Portfolio Total (3)                            | -   | \$29,502                 | \$193,463       |
| <sup>(1)</sup> Includes SWE costs.             | · · · · · · · · · · · · · · · · · · ·           | <u> </u>                 |                 |
| <sup>(2)</sup> Includes costs not collected at | t the sector level. These costs are allocated t | to the sectors at the en | d of the phase. |

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Table 11: EE&C Plan Expenditures by Cost-Recovery Category<sup>(1)</sup> (\$1,000)

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<sup>(3)</sup> Totals may not sum due to rounding.

# CADMUS

PPL Electric Utilities Demand Response Annual Report to the Pennsylvania Public Utility Commission

PHASE III OF ACT 129 PY11 ANNUAL REPORT (JUNE 1, 2019 – NOVEMBER 30, 2019) FOR PENNSYLVANIA ACT 129 OF 2008 ENERGY EFFICIENCY AND CONSERVATION PLAN



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January 15, 2020

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# 1 Demand Response Program

During Phase III, PPL Electric Utilities operates the Demand Response Program for commercial and industrial (C&I) customers and government, nonprofit, and education (GNE) customers. PPL Electric Utilities manages the implementation conservation service provider (ICSP) and provides overall strategic direction for the program.

CPower, the ICSP, enrolls and contracts with customers to reduce electricity demand during Act 129 demand response events. After the summer season, the ICSP makes performance-based payments to participating customers.

According to the Act 129 Phase III Implementation Order, a maximum of six events can be called per program year.<sup>1</sup> In PY11, four events were called. All but one occurred on a non-holiday weekday between 2:00 p.m. and 6:00 p.m. The July 18 event occurred between 3:00 p.m. and 7:00 p.m.

The ICSP notified participating customers between 10:15 a.m. and 11:30 a.m. on the day before each event. Before the event started, customers confirmed their participation for specific hours by logging into the ICSP's online platform. Customers had the option of participating in all or a subset of event hours. In turn, the ICSP notified PPL Electric Utilities via an event enrollment report of those customers participating in the event and made any updates if a customer status changed.

Compliance targets for demand response programs were established at the system level, which means the load reductions measured at the customer meter must be escalated to reflect transmission and distribution line losses. The peak demand impacts presented in this report have been adjusted for these line losses.

# 1.1 Participation and Reported Savings by Customer Segment

# 1.1.1 Definition of a Participant

A participant in the Demand Response Program in PY11 is defined as a customer facility that participated in at least one of PPL Electric Utilities' Act 129 demand response events. The ICSP enrolled 32 customers representing 70 facilities in PY11. A total of 26 customers with 64 sites participated in at least one Act 129 demand response event.

# 1.1.2 Program Participation and Reported Impacts

Table 1 presents the participation counts, reported demand reductions, and incentive payments for the Demand Response Program in PY11 by customer segment and Act 129 event. In PY11 (summer of 2019), the program reported demand savings of approximately 87.4 MW on July 17, 109.4 MW on July 18,

<sup>&</sup>lt;sup>1</sup> Phase III Final Implementation Order. From the Public Meeting of June 11, 2015. Pennsylvania Public Utility Commission. Docket No. M-2014-2424864. Available at http://www.puc.pa.gov/pcdocs/1367313.doc.

104.1 MW on July 19, and 111.4 MW on August 19. Between 93% and 95% of the reported demand savings for each of these events were achieved by large C&I customers.

| Parameter                                  | Small C&I<br>(Non-GNE) | Large C&I<br>(Non-GNE) | GNE  | Total (1) |
|--|------------------------|------------------------|------|-----------|
| PYTD Number of Participants <sup>(2)</sup> | 31                     | 21                     | 12   | 64        |
| Event 1, July 17, 2019, Reported MW        | 0.8                    | 82.2                   | 4.3  | 87.4      |
| Event 2, July 18, 2019, Reported MW        | 2.1                    | 101.8                  | 5.5  | 109.4     |
| Event 3, July 19, 2019 Reported MW         | 0.8                    | 98.6                   | 4.7  | 104.1     |
| Event 4, August 19, 2019, Reported MW      | 1.4                    | 106.2                  | 3.8  | 111.4     |
| Total Average Reported MW                  | 1.3                    | 97.2                   | 4.6  | 103.1     |
| PYVTD MW                                   | 1.6                    | 96.7                   | 5.9  | 104.3     |
| PY11 Incentives (\$1000)                   | \$16                   | \$1,114                | \$54 | \$1,183   |

Table 1. PY11 Demand Response Program Participation and Reported Demand Reductions

The load impacts reported in this table have been grossed up to reflect transmission and distribution losses. <sup>(1)</sup> Total may not equal total of row due to rounding.

<sup>(2)</sup> Number of facilities that participated in at least one event (64), not the number enrolled in the program (70).

A dual-enrolled participant is a facility that participated in PPL Electric Utilities' Demand Response Program and is enrolled in a PJM demand response program. In PY11, all PPL Electric Utilities demand response program participants were dual-enrolled participants. Table 2 reports the number of these participating facilities and the incentives paid.

Table 2. PY11 Dual-Enrolled Participants (PPL Act 129 and PJM programs)

| Dual-Enrolled<br>and Participating<br>Customer Facilities | Act 129-Only<br>Customer Facilities | Incentives Paid to<br>Dual-Enrolled Customers | Incentives Paid to<br>Act 129-Only Customers |
|---|-------------------------------------|---|--|
| 64  | 0                                   | \$1,183,474.02                                | 0  |

# 1.2 Gross Impact Evaluation

# **1.2.1 Gross Impact Evaluation Activities**

The impact evaluation strategy is shown in Table 3. Cadmus analyzed consumption data to estimate Act 129 load impacts for the population of participating facilities (that is, there was no sampling). The impact evaluation counts as participants all facilities that participated in at least one event from any of the three demand response aggregators – CPower or its subcontractors NRG and Direct Energy.

Cadmus evaluated each facility's demand savings by comparing the facility's metered demand during event hours with an estimated baseline. The baseline was estimated using either regression analysis or a day-matching method.<sup>2</sup> For each facility, Cadmus analyzed interval consumption data to identify the

<sup>&</sup>lt;sup>2</sup> Cadmus applied standard day-matching baseline calculation methods, such as selecting the seven days of the previous 10 with highest average demand, in accordance with SWE guidelines.

most accurate baseline calculation method. Additional details about the evaluation and baseline selection methodology are in *Appendix A*.

| Stratum                         | Event     | Population<br>Size <sup>(1)</sup> | Assumed<br>Proportion or Cv<br>in Sample Design | Achieved<br>Sample Size | PYRTD MW | Impact Evaluation<br>Activity    |  |  |
|---------------------------------|-----------|-----------------------------------|---|-------------------------|----------|----------------------------------|--|--|
|                                 | July 17   | 31                                | 100%  | 31                      | 0.8      |                                  |  |  |
| Smail                           | July 18   | 31                                | 100%  | 31                      | 2.1      |                                  |  |  |
| C&I                             | July 19   | 30                                | 100%  | 30                      | 0.8      |                                  |  |  |
|                                 | August 19 | 30                                | 100%  | 30                      | 1.4      |                                  |  |  |
|                                 | July 17   | 17                                | 100%  | 17                      | 82.2     |                                  |  |  |
| Large                           | July 18   | 20                                | 100%  | 20                      | 101.8    |                                  |  |  |
| C&I                             | July 19   | 19                                | 100%  | 19                      | 98.6     | Analysis of                      |  |  |
|                                 | August 19 | 20                                | 100%  | 20                      | 106.2    | participating                    |  |  |
|                                 | July 17   | 12                                | 100%  | 12                      | 4.3      | facility loads was               |  |  |
|                                 | July 18   | 11                                | 100%  | 11                      | 5.5      | performed for<br>each event hour |  |  |
| GNE                             | July 19   | 10                                | 100%  | 10                      | 4.7      | Cuch Crene nour                  |  |  |
| 1                               | August 19 | 10                                | 100%  | 10                      | 3.8      |                                  |  |  |
| , . <u></u>                     | July 17   | 60                                | 100%  | 60                      | 87.4     |                                  |  |  |
| Program<br>Totai <sup>(2)</sup> | July 18   | 62                                | 100%  | 62                      | 109.4    |                                  |  |  |
|                                 | July 19   | 59                                | 100%  | 59                      | 104.1    |                                  |  |  |
|                                 | August 19 | 60                                | 100%  | 60                      | 111.4    |                                  |  |  |

Table 3. PY11 Demand Response Program Gross Impact Evaluation

The load impacts reported in this table have been grossed up to reflect transmission and distribution losses.

<sup>(1)</sup> Population size is the count of facilities that participated in one or more hours of the event as reported by the ICSP. <sup>(2)</sup> Totals may not sum exactly due to rounding.

# **1.2.2 Gross Impact Evaluation Results**

PPL Electric Utilities is on track to meet its Phase III Act 129 Demand Reduction compliance target specified in the Implementation Order. Figure 1 shows the PY11 evaluation impact findings. In PY11, verified peak load reductions were 104.3 MW (equal to the average demand reduction over the four demand response events), a realization rate of 101% relative to the reported (*ex ante*) load reduction.

The P3TD verified peak load reductions were 112.8 MW (the average load reduction over PY9, PY10, and PY11 event hours), which exceeds the Phase III compliance target of 92 MW. In addition, for PY11, PPL Electric Utilities met its per-event compliance target of at least 78.2 MW (85% of the total compliance target) in each demand response event. Figure 1 shows the gross verified savings for PY11 compared to the Act 129 targets during PY9 through PY11.

These verified load impacts are based on Cadmus analysis of participant AMI consumption data and have been grossed up to reflect transmission and distribution losses.



Figure 1. Gross Verified Savings Compared to Act 129 Targets

Table 4 shows PY11 Demand Response Program achievements by sector.

| Stratum              | Event           | Number of<br>Participants | PYRTD<br>MW | Demand<br>Realization<br>Rate | PYVTD<br>MW <sup>(1} (2)</sup> | Standard<br>Error | Relative<br>Precision at<br>90% C.L. <sup>(3)</sup> |
|----------------------|-----------------|---------------------------|-------------|-------------------------------|--------------------------------|-------------------|---|
| Small                | July 17, 2019   | 31                        | 0.8         | 204%                          | 1.7                            | 0.14              | 13.5%   |
|                      | July 18, 2019   | 31                        | 2.1         | 96%                           | 2.0                            | 0.13              | 10.5%   |
| C&I                  | July 19, 2019   | 30                        | 0.8         | 171%                          | 1.4                            | 0.14              | 16.0%   |
|                      | August 19, 2019 | 30                        | 1.4         | 97%                           | 1.4                            | 0.13              | 16.0%   |
| , . <b>.</b>         | July 17, 2019   | 17                        | 82.2        | 100%                          | 82.4                           | 4.20              | 8.4%  |
| Large                | July 18, 2019   | 20                        | 101.8       | 98%                           | 100.0                          | 4.52              | 7.4%  |
| C&I                  | July 19, 2019   | 19                        | 98.6        | 99%                           | 97.3                           | 4.52              | 7.6%  |
|                      | August 19, 2019 | 20                        | 106.2       | 101%                          | 107.2                          | 4.55              | 7.0%  |
| ; . <u></u> , .,     | July 17, 2019   | 12(4)                     | 4.3         | 152%                          | 6.5                            | 0.45              | 11.4%   |
|                      | July 18, 2019   | 11                        | 5.5         | 127%                          | 7.0                            | 0.36              | 8.4%  |
| GNE                  | July 19, 2019   | 10                        | 4.7         | 127%                          | 5.9                            | 0.34              | 9.4%  |
| 1                    | August 19, 2019 | 10                        | 3.8         | 112%                          | 4.3                            | 0.35              | 13.5%   |
|                      | July 17, 2019   | 60                        | 87.4        | 104%                          | 90.6                           | 4.23              | 7.7%  |
| Event <sup>(5)</sup> | July 18, 2019   | 62                        | 109.4       | 100%                          | 109.0                          | 4.53              | 6.8%  |
|                      | July 19, 2019   | 59                        | 104.1       | 101%                          | 104.7                          | 4.53              | 7.1%  |
|                      | August 19, 2019 | 60                        | 111.4       | 101%                          | 112.8                          | 4.56              | 6.7%  |
| Average              | • • • •         | 64                        | 103.1       | 101%                          | 104.3                          | 2.23              | 3.5%  |

Table 4. PY11 Demand Response Program Gross Impact Results for Demand by Sector

(1) Due to rounding, multiplying the PYRTD savings by the realization rate will not accurately reflect the final verified savings.
 (2) Based on Cadmus' analysis of participant AMI consumption data. MW were grossed up to reflect transmission and distribution losses.

<sup>(3)</sup> Precision accounts for covariances of savings across hours of each event but not between events.

<sup>(4)</sup> The ICSP reported savings for 12 GNE facilities. The evaluation disqualified one facility's savings due to the ICSP not notifying PPL Electric Utilities that it was enrolling the facility in the event.

<sup>(5)</sup> Total may not sum due to rounding.

In general, the reported and evaluated savings were close, but the following factors may have contributed to differences between the reported and verified savings and the realization rates that deviated from 100%.

- Different treatment of estimated readings. The ICSP provided estimates rather than actual values for about 1% of all hourly interval readings for participating facilities on event or weekdays that were not holidays or notification days between April 1, 2019, and September 15, 2019. Cadmus replaced these estimated readings with missing values and did not include them in the analysis dataset.
- Different methods for calculating customer baselines. To the extent possible, the ICSP attempted to align its baseline calculation method with Cadmus' method. However, whereas the ICSP employed day-matching, Cadmus employed regression analysis to calculate the baseline for all small C&I facilities, 92% of GNE facilities, and 24% of large C&I facilities. The ICSP employed day-matching because it is transparent and easier for participants to understand savings (and anticipated incentives) than regression. Cadmus chose regression after determining this method yielded more accurate *ex post* savings estimates than day-matching.

# 1.3 Process Evaluation

# **1.3.1 Research Objectives**

The process evaluation assessed program implementation, customer experience with consecutive event participation, and customer satisfaction.

# **1.3.2 Evaluation Activities**

The PY11 process evaluation activities for the Demand Response Program featured interviews with PPL Electric Utilities and ICSP program managers and surveys with enrolled customers.

Table 5 lists the process evaluation sampling strategy. Unlike the impact evaluation, which analyzed the entire population of participating facilities, the process evaluation conducted a survey of enrolled customers contracted by the ICSP (29 unique companies). Customers did not have to participate in an event in PY11 to qualify for the survey but must have enrolled for the PY11 program and received the event notifications.

|                           |  |                                   |                    | Assumed                                    |                          |                            | Number of   | Percent of  |
|---------------------------|--|-----------------------------------|--------------------|--|--------------------------|----------------------------|---|---|
| Stratum                   | Stratum<br>Boundaries                            | Mode                              | Population<br>Size | Proportion<br>or Cv in<br>Sample<br>Design | Target<br>Sample<br>Size | Achieved<br>Sample<br>Size | Records<br>Selected for<br>Sample<br>Frame <sup>(1)</sup> | Sample<br>Frame<br>Contacted<br>to Achieve<br>Sample <sup>(2)</sup> |
| PPL Electric Utilities    | t  | Telephone                         |                    |  |                          |                            |   |   |
| Program and ICSP<br>Staff | , Staff  | in-depth<br>Interview             | 2                  | N/A  | 2                        | 2                          | 2   | N/A   |
| Customer Surveys          | Enrolled<br>Companies<br>Contracted<br>by CPower | Online and<br>telephone<br>survey | 29 <sup>(3)</sup>  | N/A  | 12                       | 10                         | 29  | 100%  |
| Program Total             | ,<br>,   |                                   | 31                 | N/A  | 14                       | 12                         | 31  | N/A   |

#### Table 5. PY11 Process Evaluation Sampling Strategy

<sup>(1)</sup> Sample frame is the enrolled customer companies with contact information that were asked to complete the survey. The final sample frame includes unique records in the PPL Electric Utilities tracking database.

<sup>(2)</sup> Percent contacted means the percentage of the sample frame that were emailed to complete surveys.

<sup>(3)</sup> The ICSP contracted with 29 unique companies that enrolled in the PY11 Demand Response Program. Cadmus included all enrolled companies, even those that did not participate in any events, in its survey population. Cadmus did not survey the companies under contract with the demand response aggregators NRG and Direct Energy. The survey population, therefore, differs from the population used in the impact evaluation. The impact evaluation counts as participants all facilities that participated in at least one event across CPower, NRG, and Direct Energy.

# 1.3.2.1 Program Staff and ICSP Interview Methodology

In November 2019, Cadmus interviewed the program managers from PPL Electric Utilities and the ICSP. The interviews covered program operations, event implementation, and event performance outcomes as well as any program changes, areas working well, and areas experiencing challenges.

# 1.3.2.2 Survey Methodology

Between November and December 2019, Cadmus contacted all 29 enrolled companies by email and telephone,<sup>3</sup> even if they did not participate in any PY11 events, to ask them to complete a short survey.

The survey was directed to the person who authorized the events at each company, typically an energy manager. Cadmus coordinated with the ICSP on emailing notice of the survey in advance. Cadmus made six attempts to gather survey responses. The first and second attempts were by email; the third, fourth, and fifth attempts were by telephone; and the sixth attempt was by email. Despite multiple attempts, Cadmus gathered data for 10 completed surveys, which was less than the target of 12 completed surveys.

Table 6 lists total contacts, the outcome (final disposition) of each record, and response rate.

<sup>&</sup>lt;sup>3</sup> Cadmus did not survey the enrolled customers under contract with the demand response sub-contractors NRG and Direct Energy, only customers enrolled under contract with CPower.

| Description of Online Survey Outcomes   | Count |
|---|-------|
| Population (number of CPower, NRG, and Direct Energy enrolled facilities)           | 70    |
| Removed: NRG and Direct Energy contracted facilities                                | 5     |
| Removed: Duplicate facility contacts for managers with multiple enrolled facilities | 36    |
| Sample Frame (number of unique companies)   | 29    |
| Survey Sample Frame (used for surveys)  | 29    |
| Not started   | 18    |
| Refused or opted out  | 1     |
| Completed Surveys (online and telephone combined)                                   | 10    |
| Response Rate (completed surveys divided by number of records)                      | 34%   |

#### Table 6. PY11 Demand Response Participant Survey Sample Attrition Table

Because of the small number of respondents (n=10), the expected confidence and precision levels for survey data are not reported here. Therefore, data gathered from the participant surveys should be viewed as qualitative.

# **1.3.3 Process Evaluation Findings**

# 1.3.3.1 Program Delivery

In PY11, PPL Electric Utilities and the ICSP operated the program the same as in previous years. They implemented four events, three of which occurred on consecutive days (July 17, 18, and 19). This was the first time in Phase III that the program implemented three consecutive events.

As shown in Figure 1 in the 1.2.2 Gross Impact Evaluation Results section above, the program exceeded its per-event compliance target on each of the three consecutive events and performed better on the second and third day. The program achieved its highest per-event load reduction on the fourth and final event (August 19), exceeding the per-event compliance target and the Phase III compliance target. The program's strong performance can be attributed to three factors:

- Having a familiar and clear set of operational procedures
- Oversubscribing the number of participating customers
- Knowing which participating customers could fill in load performance gaps

# 1.3.3.2 Event Experience

Cadmus's PY11 survey focused on the three-day consecutive event experience. Nine of the 10 companies that completed the survey participated in the three consecutive events; one company did not participate in any events during PY11.

Eight said they were aware of the forecast for the three consecutive events. Of these, six were concerned about adverse impacts on business operations, particularly the managers of manufacturing facilities who were concerned about the loss of production for their business. Two respondents said they were not concerned.

The survey asked the nine respondents who participated in at least two of three consecutive events how easy or difficult it was for their facilities to participate. Two said *somewhat easy*, and one said *very easy*. Six respondents said it was difficult—one said *very difficult*, and five said *somewhat difficult*. These respondents explained that the consecutive events required additional staff, operational planning, and communication to employees. Notably, the respondent who said it was *very easy* manages a higher education facility and explained that events in general were easy to implement because there were fewer occupants in the building during the summer semester.

# 1.3.3.3 Customer Satisfaction

In PY11, eight of 10 respondents were satisfied with the Demand Response Program—six were very satisfied and two were somewhat satisfied. No respondent said they were dissatisfied. Figure 2 shows overall satisfaction with the program for PY9, PY10, and PY11. PY11 achieved the same overall program satisfaction results as PY9.





Source: Survey question, "How would you rate your overall satisfaction with the Demand Response Program?"

The survey asked respondents a follow-up question about the reason for their program satisfaction rating. The satisfied respondents said the event notifications and communications were very good. Respondents who gave a neutral rating said the program is fair and reasonable; however, they would like to receive additional compensation for participating in consecutive events.

# 1.3.4 Cost-Effectiveness Reporting

Cadmus will include a detailed breakdown of finances and cost-effectiveness for the Demand Response Program in the PY11 Annual Report due November 15, 2020, when program costs are finalized.

# 1.4 Recommendations

In PY11, the Demand Response Program exceeded the Act 129 compliance target of 78 MW demand reduction for each event and is on track to meet the Act 129 compliance target of 92 MW demand reduction for Phase III. Most customers were satisfied with the program overall.

Because the program continues to successfully implement events and deliver strong performance, Cadmus does not have any program recommendations.

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Conclusion 1: In PY11, PPL Electric Utilities' demand savings exceeded the Act 129 per-event compliance target and the Phase III compliance target.

## Conclusion 2: The three-day consecutive events were difficult for most respondents but did not have a negative impact on demand reduction and satisfaction.

#### Findings Support

- The program achieved an average peak load reduction of 104.3 MW in PY11. To date for Phase III, the program has achieved an average peak load reduction of 112.8 MW, putting the program on track to exceed the Act 129 compliance target of 92 MW (see Figure 1).
- The program met its per-event compliance target of at least 78.2 MW, or 85% of the total 92 MW compliance target, in each of the four events (see Figure 1).

#### Findings Support

- Of the four events called in PY11, three of these events occurred on consecutive days (July 17, 18, and 19). This was the first time in Phase III that the program implemented three consecutive events (see section 1.3.3.1 *Program Delivery*).
- Six of nine respondents said it was difficult to participate in the consecutive events. They noted that consecutive events required additional staff, operational planning, and communication to employees (see section 1.3.3.2 *Event Experience*). Despite these difficulties, these respondents participated in all three consecutive events, and the program exceeded its per-event compliance target on each of the three consecutive events (see Figure 1).
- Eight of 10 respondents were satisfied with the overall program in PY11. No respondent said they were dissatisfied. PY11 achieved the same overall program satisfaction results as PY9 (see Figure 2).

# Appendix A. Evaluation Detail – Demand Response Program

# A.1 Gross Impact Evaluation.

This appendix describes the methodology for estimating savings and program load impacts.

# A.1.1 Ex Post Verified Savings Methodology

Cadmus analyzed advanced metering infrastructure (AMI) interval consumption data for each participating facility. A facility was defined as the area over which the participating customer's electricity consumption was metered and the load reductions measured during PY11 Demand Response Program period (June 1, 2019, through September 30, 2019). In PY11, 64 facilities participated in one or more Act 129 events.

Cadmus estimated the event load impacts for a facility as the difference between baseline electricity demand and metered demand, as shown in this equation:

kW impact = Baseline kW - Metered kW

Baseline demand is a counterfactual and represents what the facility's load would have been if the load curtailment event had not been called. The baseline is unobservable and must be estimated. Accurate estimation of load impacts requires establishing a valid method for estimating the baseline. The methods Cadmus employed for estimating the baselines are described below.

#### **Data Collection**

Cadmus collected data from several sources to evaluate the PY11 Demand Response Program impacts. Table A-1 lists the data and sources.

PPL Electric Utilities provided 15-minute or one-hour interval consumption data between April 1, 2019, and September 15, 2019, for 64 participating facilities. Cadmus aggregated all facility 15-minute interval data to the hour level. A small percentage of intervals was estimated or included one or more estimated or missing 15-minute intervals. Cadmus flagged these observations and set them to missing for the analysis. Estimated readings were not used in the calculation of facility baselines or in estimating savings. Cadmus also screened the data for outliers but did not remove any observations.

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| Data   | Population   | Period   | Variables   | Source   |
|--|--|--|---|--|
| Customer information<br>system data  | Demand Response<br>Program participant<br>facilities   | From beginning of<br>enrollment to end of<br>summer 2019 | Customer name, account<br>number, business segment, ICSP<br>baseline calculation method,<br>enrolled MW, event hour<br>participation indicators and<br>reported load reductions,<br>advance notification times, PJM<br>economic market participation<br>dates | CPower (ICSP)  |
| PJM day-ahead<br>forecasts and Act 129<br>event dates and hours<br>Facility interval<br>consumption data | PPL Electric Utilities<br>Demand Response<br>Program participants<br>PPL Electric Utilities<br>Demand Response | Summer 2019<br>April 1, 2019–<br>September 15, 2019      | Event dates and hours<br>15 minute or hour interval kWh,<br>estimated read indicator  | PJM<br>Interconnection<br>LLC website<br>PPL Electric<br>Utilities |
| Weather  | Program participants<br>11 weather stations in<br>PPL Electric Utilities<br>service area                       | April 1, 2019–<br>September 15, 2019                     | Dry-bulb temperature  | NOAA   |
| Solar radiation  | Penn State,<br>Pennsylvania SURFRAD<br>site  | April 1, 2019-<br>September 15, 2019                     | Global horizontal irradiance  | NOAA ESRL GMD  |
| Line losses  | Commercial and<br>industrial electric utility<br>customers   | Phase III Act 129  | Line loss factor  | PA Technical<br>Resource Manual<br>(2016), Table 1-4               |

**Table A-1. Data Sources** 

# **Baseline Calculation Approach**

#### **Day-Matching Customer Baselines and Regression Baselines**

Cadmus estimated individual consumption baselines for each participating facility and event using either a day-matching approach or regression. Day-matching identifies a set of nearby, non-event, non-holiday weekdays for each event day, referred to as the basis window. For each event hour, the baseline is the average consumption during the same hour of the days or subset of days in the basis window.

#### **Selection of Facility Baseline Calculation Methods**

Before the beginning of PY11, Cadmus assigned each participating facility to one of the following daymatching baseline calculation methods or a regression method:

- 2 previous days
- 3 previous days
- 4 previous days
- 5 previous days
- 10 previous days
- 3 of 5 previous days with highest average load during event hours
- 4 of 5 previous days with highest average load during event hours 7 of 10 previous days with highest average load during event hours
- 3 previous days of the same day type (e.g., Wednesdays)
- 4 previous days of the same day type
- Regressions (one of 81 models)

Cadmus selected the most accurate baseline calculation method for each participating facility based on tests of predictive accuracy.<sup>4</sup>

Table A-2 shows counts of participating facilities by final baseline modeling approach for all facilities, by customer segment, and for 19 facilities with capacity enrollments greater than or equal to 1 MW. These 19 facilities accounted for 95% of enrolled capacity.

| Baseline           | All Facilities | GNE | Large C&I | Small C&i | DR Capacity<br>≥ 1 MW |
|--------------------|----------------|-----|-----------|-----------|-----------------------|
| 2 OF 2             | 4              | 0   | . 4       | 0         | 4                     |
| 3 OF 3             | 1              | 0   | 1         | 0         | 1                     |
| 3 OF 5             | 1              | 0   | 1         | 0         | 1                     |
| 4 OF 4             | 0              | 0   | ō         | 0         | 0                     |
| 4 OF 5             | 1              | 0   | 1         | 0         | 1                     |
| 5 OF 5             | 1              | 0   | 1         | 0         | 1                     |
| 7 OF 10            | 6              | 1   | 5         | 0         | 5                     |
| 10 OF 10           | 2              | 0   | 2         | 0         | 2                     |
| Day of Week 4 of 4 | 1              | Ō   | 1         | 0.        | 1                     |
| Day of Week 3 of 3 | 0              | 0   | 0         | 0         | 0                     |
| Regression         | 47             | 11  | 5         | 31        | 3                     |
| Total              | 64             | 12  | 21        | 31        | 19                    |

Table A-2. Number of Facilities by Baseline Modeling Approach

Many large C&I facilities used day-matching approaches because they had nearly constant or highly variable day-to-day consumption between 2:00 p.m. and 6:00 p.m., and regression did not predict better than day-matching methods. For these facilities, the best predictor of consumption was the consumption in days within some range of the days of the events, so Cadmus selected X-of-Y-previous-day baseline methods for many large C&I facilities.

# Act 129 Events in Program Year 11

Table A-3 presents the Act 129 event dates, hours, advance notification date and times, and the average outside temperature during events in PY11.

<sup>&</sup>lt;sup>4</sup> Cadmus performed a separate analysis for each facility, selecting the day-matching or regression baseline method that performed best in terms of accuracy, bias, and variability (risk). It assessed the accuracy of the baseline using relative root mean squared error (RRMSE), bias using mean absolute percentage error (MAPE) and median percentage prediction error, and variability using the distribution of errors. Cadmus calculated and plotted the distribution of errors to see if for a small number of hours the models predicted poorly.

| Event Date               | Event Hours        | Advance Notification<br>Date and Time | Average Outside<br>Temperature (°F)<br>During Event |
|--------------------------|--------------------|---------------------------------------|---|
| Wednesday, July 17, 2019 | 2:00 p.m 6:00 p.m. | Tuesday, July 16, 2019, 10:27 a.m.    | 87  |
| Thursday, July 18, 2019  | 3:00 p.m 7:00 p.m. | Wednesday, July 17, 2019, 11:15 a.m.  | 87  |
| Friday, July 19, 2019    | 2:00 p.m 6:00 p.m. | Thursday, July 18, 2019, 11:28 a.m.   | 94  |
| Monday, August 19, 2019  | 2:00 p.m 6:00 p.m. | Sunday, August 18, 2019, 10:30 a.m.   | 90  |

#### Table A-3. PY11 Act 129 Events Dates and Times

Note: Advance notification times were obtained from CPower, the ICSP, through Cadmus d

# A.1.2 Results and Discussion

The estimates of program and customer segment demand savings for each PY11 Act 129 event date are presented in Figure 1 and Table 4 in the main content of this report (*1.2.2 Gross Impact Evaluation Results*). In Figure A-1, Cadmus presents the results graphically. Unless noted otherwise, all demand load impacts have been adjusted for line losses.



Figure A-1. PPL Electric Utilities Act 129 Gross Verified Demand Savings, PY11

Notes: Estimates based on Cadmus analysis of AMI interval consumption data for participant facilities. Error bars show 90% confidence intervals. The Phase III demand response compliance target for PPL Electric Utilities is 92 MW. All savings estimates were adjusted for line losses. PPL Electric Utilities averaged 104 MW across the four 2019 events and 113 MW for all Phase III events, which puts the program on track to exceed PPL Electric Utilities' compliance target of 92 MW for Phase III of Act 129. PPL Electric Utilities achieved the maximum event demand savings of 112.8 MW on August 19 and the minimum event demand savings of 90.6 MW on July 17. As Figure A-1 shows, large C&I customers were responsible for more than 90% of the demand response savings.

Table A-4 reports the evaluation estimated demand savings, metered demand, estimated baseline demand, and the percentage demand savings by event for each customer segment and the program. On average in PY11, the program produced demand savings of 42% relative to baseline consumption. The small C&I and GNE sectors produced savings between 15% and 25% of baseline demand. The large C&I sector produced savings between 40% and 50% of baseline consumption.

| Stratum                    | Event             | Demand Savings<br>(MW/hour) | Metered<br>Demand<br>(MW/hour)        | Baseline<br>Demand<br>(MW/hour) | Relative<br>Precision<br>at 90% C.L. | Percentage<br>Demand<br>Savings |
|----------------------------|-------------------|-----------------------------|---------------------------------------|---------------------------------|--------------------------------------|---------------------------------|
|                            | 7/17/2019         | 1.7                         | 8.3                                   | 10.0                            | 8.1%                                 | 17%                             |
|                            | 7/18/2019         | 2.0                         | 6.8                                   | 8.8                             | 6.4%                                 | 23%                             |
| Small C&I                  | 7/19/2019         | 1.4                         | 8.3                                   | 9.8                             | 8.9%                                 | 15%                             |
|                            | 8/19/2019         | 1.4                         | 7.4                                   | 8.8                             | 8.9%                                 | 16%                             |
|                            | 7/17/2019         | 82.4                        | 124.7                                 | 207.1                           | 8.3%                                 | 40%                             |
|                            | 7/18/2019         | 100.0                       | 111.2                                 | 211.2                           | 7.4%                                 | 47%                             |
| Large C&I                  | 7/19/2019         | 97.3                        | 111.1                                 | 208.5                           | 7.6%                                 | 47%                             |
|                            | 8/19/2019         | 107.2                       | 105.6                                 | 212.7                           | 7.0%                                 | 50%                             |
| • <del></del>              | 7/17/2019         | 6.5                         | 22.2                                  | 28.7                            | 10.1%                                | 23%                             |
| CNE                        | 7/18/2019         | 7.0                         | 20.8                                  | 27.8                            | 8.3%                                 | 25%                             |
| GNE                        | 7/19/2019         | 5.9                         | 23.0                                  | 28.9                            | 9.2%                                 | 20%                             |
|                            | 8/19/2019         | 4.3                         | 23.0                                  | 27.3                            | 11.0%                                | 16%                             |
|                            | 7/17/2019         | 90.6                        | 155.2                                 | 245.8                           | 7.6%                                 | 37%                             |
| 5 t (1)                    | 7/18/2019         | 109.0                       | 138.8                                 | 247.8                           | 6.8%                                 | 44%                             |
| Event (1)                  | 7/19/2019         | 104.7                       | 142.5                                 | 247.2                           | 7.1%                                 | 42%                             |
|                            | 8/19/2019         | 112.8                       | 135.9                                 | 248.8                           | 6.6%                                 | 45%                             |
| Average                    | ; -               | 104.3                       | 143.1                                 | 247.4                           | 3.5%                                 | 42%                             |
| <sup>(1)</sup> Event total | s may not sum due | to rounding.                | · · · · · · · · · · · · · · · · · · · |                                 |                                      |                                 |

#### **Table A-4. Event Demand Savings and Baseline Demand**



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