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VIA ELECTRONIC FILING

Rosemary Chiavetta, Secretary Pennsylvania Public Utility Commission Commonwealth Keystone Building 400 North Street, 2nd Floor North Harrisburg, PA 17105-3265

RE: Guidelines for Eligible Customer Lists Docket No. M-2010-2183412

Dear Secretary Chiavetta:

Please be advised that Columbia Gas of Pennsylvania, Inc. ("Columbia") supports the Comments submitted by the Energy Association of Pennsylvania ("EAP") on this date at the above docket and provides the following additional information for consideration.

Columbia fully supports EAP's recommendation to eliminate the ECL and further submits that compiling and maintaining an Eligible Customer List ("ECL") no longer appears to be a reasonable and prudent expense given the advanced state of the retail markets in Pennsylvania. For Columbia, the cost to send the last triennial ECL solicitation to customers was nearly \$190,000. This amount does not include the costs to handle customer responses or inquiries related to the mailing. This expense, borne by ratepayers, is substantial, yet there no longer appears to be a need for an ECL to support the development of retail markets in the Commonwealth.

In the event that the Public Utility Commission ("Commission") determines that an ECL remains valuable and utilities' compilation and maintenance thereof should continue, Columbia supports EAP's recommendation that the costs of the required solicitation should be borne by suppliers. Columbia further submits that the solicitation period should be expanded from the current three years to five years. Finally, Columbia further submits that the Commission should permit utilities to utilize electronic service of the ECL solicitation to customers that are enrolled in electronic billing or accept e-communications.

Columbia appreciates the opportunity to comment on this topic and looks forward to working with the Commission and stakeholders on this matter. Should you have any questions, please do not hesitate to contact the undersigned at (223) 488-0794.

Very truly yours,

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